Texas Society of Architects | Texas Architect

Digital Image Guidlines

Texas Architect accepts digital images for editorial consideration. These specifications will ensure that your images reproduce with the best possible image quality.

Photography Specifications for Print Production

Professionally photographed images are mandatory.

Send as wide a range (and as many) photos as possible, including both exterior and interior shots where appropriate. Also send images at a variety of scales — that is, ranging from overall shots of the project to close-ups of details. The more the better.

Photo Resolution/Size

The original image must have a native resolution of at least 300 pixels per inch. Native resolution in this case means the image size from the camera, not enlarged via any software. We recommend that all images for editorial consideration be shot at the highest possible resolution.

Please submit images at the largest size available, with a height and width of at least 9.5" x 11.125" when possible. No cropping is necessary.

If possible, please provide both high-res images for reproduction and low-res images (125 dpi) for comp and preview.

File Format

Our preferred format is a 16-bit RGB TIFF file saved without compression. If you apply layers or adjustment layers, flatten your image to a single layer. If you color-correct or run filters on your images, supply an unadjusted version of the same image as well.

Other acceptable formats are Photoshop (.psd) format and high-quality/low compression JPEG (.jpg). For JPEG files, use the lowest possible compression settings. The high-quality setting (10 or 12) works best.

All RAW formats should be converted to TIFF, JPG, or Photoshop format.

Digital Image Checklist

☐ All photography is in high-resolution (300 dpi) format (TIFF, JPG, or Photoshop)

☐ Low-resolution (125 dpi) versions of each image are supplied for placement only

☐ If you color corrected, unadjusted versions of the images are included as well

☐ Files are labeled correctly

☐ Floor and site plans are enclosed (both keyed with directional notation and unkeyed for each item)

☐ Other sketches, concept photos, and/or elevations are enclosed

Captions and Labeling

Please rename your image files to include the name of the project and a short description. For example, if your camera names an image file C638.tiff, rename it to "WhiteHouse_front_lawn.tiff."

If there are multiple photographers, please provide a document referencing the images or file names for each or include the photographer in the naming convention.

Submitting Sketches for Print Production

Please adhere to the photography specifications when submitting scans of any sketches, concept diagrams, or other artwork you wish to provide.

Drawing File Specifications for Print Production

Plans/Siteplans/Elevations/Details

Simple black and white line drawing vector files are preferred. Feel free to reference the style of our plans in a previous issue of *Texas Architect*.

Please submit plans and sections as layered DWG or Adobe Illustrator files. Newer versions of AutoCAD files should be saved down to 2007 in order to be compatible with our software.

Include only the basic layers (floor plan, interior layout, site plan, landscape, etc.), and do not include layers such as mechanical, electrical, plumbing, furnishings, labels, etc.

If you are unable supply DWG or Adobe Illustrator files, please export plans from AutoCAD or VectorWorks as EPS files. (Conversion to EPS in Photoshop will not work.)

Keyed Files for Reference

Be sure to include a keyed version of each plan with directional notation. This is for our reference, and a PDF file works best. The key can be as detailed as necessary; *Texas Architect* will create our own version for publication.

File Submission

Texas Architect accepts images via file sharing programs such as Dropbox or WeTransfer. Please send a link for downloading the materials to the contact listed below.