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TWENTIETH
BIRTHDAY
CONVENTION

October

1959



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The President's Letter

By

Robert P. Woltz, Jr.

President,

Texas Society of Architects



Our birthday convention is here! To those of you who are attending the convention, I would like to extend to each and every one, my sincere personal greetings. To those of you who are not attending, I say with regret that I am sorry you could not be with us.

The Twentieth Annual Convention has been designed for what we hope will be the most memorable convention in T. S. A. history. Several outstanding events have been arranged for the pleasure of those in attendance. It is to be a full and fast moving convention, but we hope we are not carrying you at such a pace that you will regret going.

Those that miss this convention are going to miss some opportunities which I hope some day, in the future, you may have the same advantage, but it is very doubtful. I wish it were, so all of the offices in the state of Texas could close shop for three or four days, and the men in these offices, along with their wives, could attend the Annual T. S. A. Convention. The fellowship and meeting old friends, is worth the entire effort.

The Women's Architectural League, of the Central Texas Chapter, has gone to extensive planning to see that the ladies have an unusually good time. At this convention in particular, I want the ladies to feel welcome at both the business and seminar meetings while the convention is in session. I trust they will take advantage of this invitation, and attend at least the opening business session of the convention.

I would like to take this opportunity to publicly thank Governor Price Daniel and Mrs. Daniel for the wonderful invitation to be their guests at the Mansion. The architects look forward to being their guests, and I feel certain every one will cherish this invitation the rest of their lives. I would like to further say that it has been an extreme pleasure to work with Governor Daniel, and the rest of the State Building Committee on the Capitol Area Development. The Texas Society of Architects is highly honored to furnish an Advisory Committee to the State Building Committee, headed by such a capable man as "Skeet" Pitts.

Most of you know that after this convention, your President-Elect, Jack Corgan, will begin to take the reins of the T. S. A. I will begin to relinquish the duties as President. This has been a wonderful year for me; visiting various chapters, making new friends, as well as renewing old acquaintances. I sincerely hope each of you have been as proud of this year's President, as I have been serving you. It has been a year of extreme pleasure for me, and it is with a great deal of humbleness, that I say, "Thanks."

Official Publication of

THE TEXAS SOCIETY OF ARCHITECTS

The Texas Regional Organization of
The American Institute of Architects

Harold E. Calhoun Editor
John G. Flowers, Jr., Managing Editor
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327 Perry-Brooks Building, Austin, Texas

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Texas Architectural Foundation

A dignified and thoughtful way to remember a departed friend is to make a donation to the memorial funds of the Texas Architectural Foundation. Chapters, firms and individuals increasingly are taking advantage of this method of demonstrating high regard through a constructive and meaningful expression.

All donations are acknowledged by the officers of the Foundation to the donor and the family or associates of the person memorialized. The application of the gift to further architectural education in Texas is explained.

Next time, send a check to:
Texas Architectural Foundation
327 Perry-Brooks Bldg., Austin.

Salute to the Ladies

They've Been Working Hard for Months
To Make the 20th Annual Convention
of TSA The Best One Ever Held

TSA convention time means more to the women — in Austin, that is, — than a new frock, fellowship and a leisurely four days of fun. It's time ingenuity is put to the test for the pre-convention work to be done.

It's time for experienced know-how, a lot of patience and prudent planning.

Full credit, then, for the pleasure derived at the 20th Annual Convention of TSA should go to the Woman's Architectural League,

Central Texas Chapter of the Texas Society of Architects. These women have done the work, regardless of how many bows their husbands might take.

One accomodation and two events have been arranged by the WAL of Austin especially for women visitors.

First is the Hospitality Lounge set up in the Jim Hogg Suite of the Driskill Hotel and staffed by WAL members. Here you can find anything you might need from bobby pins and bridge cards to a list of approved baby sitters (with prevailing rates). It is the right spot for a renewal of old acquaintances and pleasant surroundings in which to meet a host of new ones. A Lounge Bulletin Board is provided for messages, should you want to leave one for an out-of-pocket husband.

At 1:00 p.m. Thursday, October 15, a luncheon will be served at the Deck Club of the Commodore Perry Hotel, honoring the wives of TSA founders and presidents. John Henry Faulk, nationally known satirist and television star, will be featured, along with a casual showing of fall fashions. A \$3 per person ticket includes this function plus the Chat'n' Sherry Party beginning at noon at the same location.

Thirdly, dont miss the "Hasta Luego Tea at 3 p. m. Friday, in the new Capital Club, quartered in the Stephen F. Austin Hotel. This farewell tea with Mexican music and a "Gran Sorpresa" will honor El Paso ladies as hostesses of the 1960 convention. Charge, \$1.25 per ticket.



Three members of the Women's Architectural League of Austin who have been working hard on convention plans are (left to right) Mrs. Phillip Creer, Mrs. Madison Mills and Mrs. Kenneth M. Nuhn — all co-chairmen of important committees.

These three features, exclusively for the women visitors, are in addition to the other activities to which the women are cordially invited. These, of course, include the Golf Breakfast and Pre-Convention Cocktail Party on Wednesday; the Breakfast, Coffee at the Governor's Mansion and Gay Nineties Party on Thursday; the Awards luncheon, Cocktail Party and TSA Water Show plus the President's Dinner and Ball at Westwood Country Club on Friday; and the State House Reception, Tour of the Capitol Area and Austin Symphony Ball in the Municipal Auditorium on Saturday. All Women's Activities of the convention are detailed in the "pony tail" program.

How did all these arrangements and accommodations come about? Certainly, they didn't "just happen." Actually, the planning began some six years ago. It was on September 15, 1953—just three months before the last TSA convention in Austin—that the Woman's Architectural League of the Central Texas Chapter, TSA, was founded.

Mrs. R. Max Brooks, current chapter president, served as chairman of the organization meeting of Austin architects' wives in the Maximilian Room of the Driskill Hotel.

Mrs. Conrad Kroll presented the first slate of officers. They were: Mrs. Charles Granger, president; Mrs. R. Gommel Roessner, vice-president; Mrs. Leonard Lundgren, recording secretary; Mrs. Winfred Gustafson, corresponding secretary; and Mrs. Claude Pendley, treasurer.

The continuing purpose of the WAL of Austin is to advance the architectural profession, to create greater public interest in the profession, and to promote friendship and unity within the group.

From the tenure of Mrs. Granger in 1953-54 to the current administration of Mrs. Brooks (1959-60), there have been four other presidents of WAL of Austin: Mrs. Hugo Kuehne, Sr., 1954-55; Mrs. Winfred O. Gustafson, 1955-56; Mrs. Barton D. Riley, 1956-57; Mrs. Doyle Baldrige, 1957-58 and Mrs. Arthur Fehr, 1958-59.



Past presidents of the Women's Architectural League of Austin have shouldered important committee assignments for the 20th Annual Convention of TSA. Shown above, left to right, are Mrs. Winfred O. Gustafson, Mrs. Doyle B. Baldrige, Mrs. Hugo F. Kuehne, Sr., Mrs. Arthur Fehr and Mrs. Barton D. Riley. The other past president, Mrs. Charles Granger, Jr., was working so hard she couldn't even stop to pose for a picture!

The League set a fast pace in excellent public relations for the profession when its membership went to work as the "Howdy Girls" and functioned as official hostesses to some 500 visitors to the TSA convention in 1953. Off to a splendid start, the League knew its "purpose" could best be accomplished through continuing activities on its own, and in joint affairs with the TSA chapter. Christmas parties, style shows, coffees and sponsorship of public tours of contemporary homes in Austin are item entries in the WAL's well-kept "Scrapbook" year after year. In 1956, the tour of contemporary homes in Austin was conducted during Texas Architects Week. The proceeds from the tour, \$400, were turned over to an education fund of the Texas Architectural Foundation to be used on a project of the WAL—placement of educational material concerning the profession of architecture in the Austin senior and junior high schools.

Then again, in 1957, the League came up with its share and sent

donations to help furnish the Octagon, home of the AIA, in Washington, D. C.

All these fine accomplishments, plus the day-to-day activities of WAL and the fun and gay times you will have at this 20th Annual TSA convention seem to confirm the sentiments of Kate Fields in her famed "Woman's Way"—

*They talk about a
woman's sphere*

As though it had a limit,

*There's not a place in earth
and Heaven,*

*There's not a task to man-
kind given,*

*There's not a whisper
"Yes" or "no,"*

*There's not a life, a death,
a birth,*

*There's not a feather's weight
of worth*

Without a woman in it.

(See Page 14 for List of Committees)

TSA Looks at Itself

Some Stocktaking

Is Convention Theme

TEXAS architects are planning to celebrate the twentieth anniversary of their professional organization, the Texas Society of Architects, this month by examining carefully every one of those candles on the cake—and trying to figure out how those in the future can be improved.

TSA's annual convention, Oct. 14-17, will be held at the organization's birthplace, Austin. And it's going to be more fun than a "do-it-yourself" psychiatry kit.

The subject for the seminar on Friday morning, Oct. 16, is, in itself, a capsule summary of the Convention's theme: "The Texas Society of Architects Looks at Itself."

In addition to looking at itself, TSA is planning to make a detailed analysis of itself—and the profession. By looking at the past and studying the present, Texas architects feel they can identify their present weaknesses—as individuals, as well as an organization—and correct them in order to render more effective service in the future.

The Friday morning seminar will feature a wide variety of the profession's members. Taking part will

be young architects and "elder" architects, architects from small firms and architects from large firms, architects from small towns and architects from large towns, and architects from every geographical nook and cranny of the State.

They will dissect and examine thoroughly the "Handbook of Practice" to determine how its theories are being utilized in their own areas, to report on how architects in their individual areas are living up to the standards outlined in the Handbook, and to express their opinions on changes they believe should be made in the Handbook.

As in other vital areas to be explored during the convention, officials of the American Institute of Architects will be on hand to help promote the self-improvement goal that has been established.

Thursday afternoon, another important seminar will be held. It's title: "Together We Stand." It will explore thoroughly the relationship of architects with other professions and will feature representatives of medicine, law, education, contracting, engineering and banking. It will provide an up-to-date analysis of current problems in such varied fields as economic trends and the latest interpretations of legal problems.

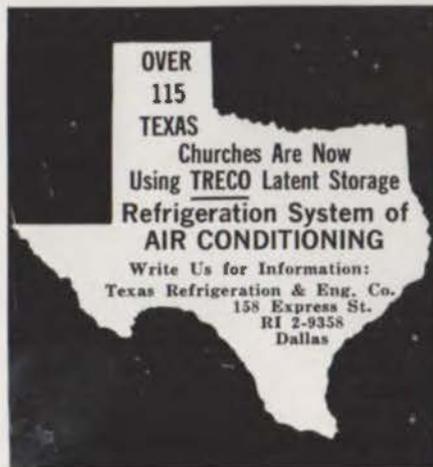
What will, perhaps, be one of the most important sessions of the annual meeting is scheduled for Wednesday afternoon, Oct. 14. That is when officers of all the local chapters will gather for a three-hour seminar that will tackle all of the many, varied problems on the operation of local chapters. Discussions will center around such practical subjects as

capturing the interest of chapter members, planning program and handling various special projects.

Meeting of allied groups will also be important in the overall convention scheme.

For instance, there will be a special seminar on Friday afternoon for officers of the student chapters and their faculty advisors. The trustees and the board of directors for the Texas Architectural Foundation will meet in connection with the Convention. On the day before the Convention opens, the Texas Board of Architectural Examiners will meet and go into such diverse subjects as current architectural education in schools, the architect-in-training program, and various research programs.

Obviously, there is only one way you can fail to benefit from the Twentieth Annual Convention of the Texas Society of Architects—and that is to stay home.



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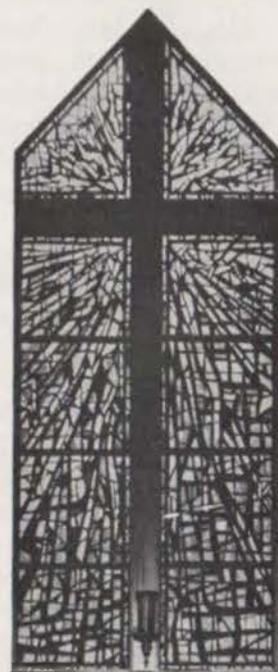
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Architects: Minoru Yamasaki & Assoc., Birmingham, Mich. Associate Architects: Knorr-Elliott Assoc., San Francisco, Calif. Structural Engineers: Amman & Whitney, New York City.

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Program

20th Annual Convention--Texas Society of Architects

Wednesday, October 14

- 8:45 a.m. GOLF BREAKFAST, Austin Country Club
(Texas Quarries, Hosts)
- 9:00 a.m. TEXAS BOARD OF ARCHITECTURAL EXAMINERS
Board Meeting, Room 510, State Office Building
- 9:30 a.m. TSA GOLF TOURNAMENT, Austin Country Club
(Texas Quarries, Hosts)
- 10:00 a.m. REGISTRATION FOR CONVENTION
Driskill Hotel, Mezzanine Floor, Maximillian Room
(Open until 7:00 p.m.) (Hospitality Lounge open all day)
- 3:00 p.m. CONCLAVE OF CHAPTER OFFICERS AND DIRECTORS
Crystal Ballroom, Driskill Hotel
- 7:30 p.m. PRE-CONVENTION COCKTAIL PARTY, Driskill Hotel
(Hosts: Central Texas Chapter and Women's Architectural
League of Austin)

Thursday, October 15

- 8:00 a.m. BREAKFAST, Driskill Hotel
(Acme Brick Company, Hosts)
- 9:30 a.m. COFFEE AT GOVERNOR'S MANSION
Guests of Governor and Mrs. Price Daniel
- 11:00 a.m. CONVENTION CONVENES, Crystal Ballroom, Driskill
Hotel
Welcome Addresses, Keynote Speaker
- 12:00 noon CAPITAL CITY WELCOME (Ladies' activity)
Chat 'n' Sherry Party, Commodore Perry Hotel, Deck Club
- 12:30 p.m. DUTCH TREAT LUNCHEON
"Architectural Education Luncheon," Commodore Perry
Hotel
- 1:00 p.m. LUNCHEON—Honoring TSA Founders' and Presidents'
Wives
Commodore Perry Hotel, Deck Club
- 2:30 p.m. SEMINAR, Crystal Ballroom, Driskill Hotel
"Texas Society of Architects Looks at Itself"
- 4:30 p.m. TSA COMMITTEE MEETINGS
- 8:00 p.m. GAY NINETIES MELODRAMA PARTY
Austin Civic Theatre (Costume Optional)

Friday, October 16

- 8:00 a.m. **TEXAS ARCHITECTURAL FOUNDATION**
Board of Directors and Trustees, Breakfast Meeting,
Capitol Room, Commodore Perry Hotel
- 9:00 a.m. **SEMINAR**, Crystal Ballroom, Driskill Hotel
"Texas Society of Architects Looks at Itself"
- 9:30 a.m. **STUDENT SEMINARS**, Capitol Room, Commodore Perry
Hotel
- 12:30 p.m. **AWARDS LUNCHEON**, Stephen F. Austin Hotel
- 3:00 p.m. **FINAL BUSINESS SESSION**
Memorial Service for deceased members, President's Re-
port, Election, Introduction of new officers, President-
Elects' Program for 1960; Post-Convention Board Meeting,
Driskill Hotel
- 6:30 p.m. **PRODUCERS' COUNCIL COCKTAIL PARTY and TSA**
WATER SHOW
Lower Floor Westwood Country Club
- 8:30 p.m. **PRESIDENT'S BALL**, main floor Westwood Country Club
(Honor TSA Founders)

Saturday, October 17

- 9:30 a.m. **STATE HOUSE RECEPTION**
State Capitol Senate Chambers
- 11:00 a.m. **TOUR OF CAPITOL AREA**
- 9:00 p.m. **AUSTIN SYMPHONY BALL**, Municipal Auditorium

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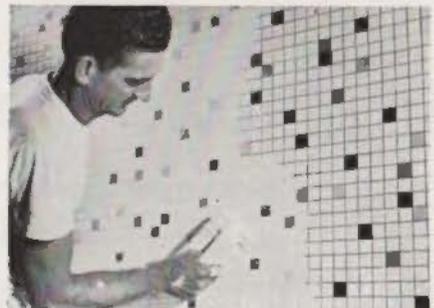
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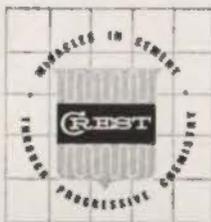


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SOUTHLAND CENTER, DALLAS, TEXAS Welton Beckel, F.A.I.A. and Associates. Architects & Engineers. J. W. Bateson Co., Inc., General Contractor. Atlanta Tile & Marble Co., Tile Contractor

MORE FUN!

Be Prepared to Have the Time of Your Life

at TSA's 20th Annual Convention

SOME of the most unique entertainment this side of Hollywood awaits delegates to the Texas Society of Architects' 20th Annual Convention in Austin, Oct. 14-17.

While even the business sessions are certain to be pleasant, you can be assured that they won't be allowed to interfere with the pure, undiluted pleasure being planned by the Central Texas Chapter's flock of well-organized committees.

Arthur Fehr, president of the Central Texas Chapter, has been cracking the whip over these committees with such skill and enthusiasm that some of the productions being planned may turn out to be even more elaborate than the Broadway hit, "My Fair Lady."

For instance, it seems wise to issue at least one warning in advance: don't become alarmed Friday evening at the picturesque Westwood Country Club, located on the shores of beautiful Lake Austin, if you suddenly seem to be suffering from an hallucination that Washington is crossing the Delaware right before your eyes.

It won't be Washington, of course, and it isn't the Delaware, but Fehr is planning a surprise act—in connection with the unique water show to be staged that night—which is such a mystery he hasn't solved it completely himself as yet. While his sleuthing continues toward its inevitable successful conclusion, the word has leaked out about some of the other acts in the water show—and they will include terrific displays of swimming and diving.

Athletic activity once again will open the Convention—well, almost, anyway. The first event, at 8:45 a.m. Wednesday, will be a "Golf Breakfast" at the Austin Country Club and it will be followed im-

mediately by the annual T.S.A. Golf Tournament.

The day will be climaxed by the pre-convention cocktail party at the Driskill Hotel.

After an unprecedented coffee at the Governor's Mansion, where the delegates will be guests of Gov. and Mrs. Price Daniel on Thursday morning, the social whirl will be interrupted briefly for business sessions described elsewhere in this issue.

Thursday evening, the architects and their wives are in for a real treat when they visit the Austin Civic Theatre for an old-fashioned melodrama party, where they will be encouraged to hiss the villain as he threatens Our Little Nell and cheer the hero as he saves her. "Gay '90's" costumes are optional for this affair.

A full day of business sessions Friday will be climaxed by the Producer's Council Cocktail

Party and the T.S.A. Water Show at Westwood, to be followed by the President's Ball there and special recognition for T.S.A. founders and charter members.

There will be a drawing that evening—for a trip to San Francisco next April for the A.I.A. convention.

Saturday morning, a State House Reception in the Senate Chamber is scheduled, to be followed by refreshments in the adjoining suite of Lt. Gov. Ben Ramsey.

Tours of local offices and new buildings will then be available, to be followed by a series of private home parties for football television during the afternoon.

And, for those still on their feet, the Annual Austin Symphony Orchestra Ball is on tap Saturday night. It will be held in Austin's new, fascinating Municipal Auditorium and special tables will be

(Continued on Page 13)



So tickled they can hardly wait for the start of TSA'S 20th Annual Convention are these four key people (left to right): Mrs. John Chiles Allen, convention coordinator; Arthur Fehr, president of the Central Texas Chapter; Mrs. R. Max Brooks, president of the Women's Architectural League of Austin; and John G. Flowers, Jr., executive director of TSA.

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TSA Looks at Itself

(Continued from Page 11)

reserved for T.S.A. members. There will be a drawing for prizes there, too, and a 72-piece orchestra will play for dancing.

The Central Texas Chapter has been working for months on this delightful schedule of activities, leaving no stone unturned in its efforts to make this the gayest, most successful convention in T.S.A. history.

The committees responsible, who have been working under the direction of Lewis Southerland, general chairman for the convention include:

1. Hotel Reservations: *James C. Jones, John Linn Scott, Emil Niggli.*
2. Registration: *Victor Probst, Dan Driscoll, John C. Allen.*
3. Finance: *Arthur Fehr, John Flowers, R. Max Brooks, Louis Southerland, Eugene George.*
4. Exhibits: *John Flowers, Kelley McAdams, James J. Pollard.*
5. Printing: *George Zapala, Herbert Gannaway, Edward Maurer.*
6. President's Dinner: *W. O. Gustafson, Leonard Lundgren, Temple Mayhall, C. H. Page, Jr.*
7. Publicity & Public Relations: *Louis Page, H. E. Jessen, Arthur Fehr.*
8. Transportation & Tours: *Carlton Brush, Eugene Wukasz, Charles Millhouse.*
9. Student Competition, Arch. '59 and Arch. Competition: *Fred Day, Herbert Crume, Richard Rowe, Mrs. A. R. Watson.*
10. Golf Tournament: *George Page, Walter Moore, Roy White, Phillip Bible.*
11. T.S.A. Water Show: *Tom Shefelman, Martin Kermacy, Whit Phillips.*
12. Melodrama Party: *Barton Riley, C. M. Pendley, Kenneth Nuhn.*
13. Pre-Convention Cocktail Party: *Madison Mills, Wm. R. O'Connell, Hugh McMath.*
14. Ladies Activities: *Mrs. John Chiles Allen, Mrs. Arthur Fehr, Mrs. R. Max Brooks, Mrs. W. O. Gustafson.*
15. Decoration of Crystal Ballroom: *Wolf Jessen, Jon Bowman, Wm. B. Saunders, Wm. G. Rucker.*
16. Business Sessions: *Doyle M. Baldrige, Worth Cottingham, Roy Thomas, Carl Stautz.*
17. Seminar Committee: *Charles Granger, Philip Creeer, H. Conrad Kröll, Roland Roessner.*
18. Awards Luncheon & Acme Breakfast: *Howard Barr, Robert Landes, Robert L. White, Vail Logsdon.*
19. Producers' Council Party: *Alton Greeten, Lanckford Griffin, Hugo Leipziger-Pearce.*
20. V.I.P.-Courtesy Committee: *R. Max Brooks, T.S.A. officers and directors.*
21. Memorial Service: *Roy White*
22. State House Reception: *Leonard Lundgren, Hugh McBath, Paul Coates, Don Legge, Philip Bible.*
23. Architectural Tours: *C. M. Pendley.*

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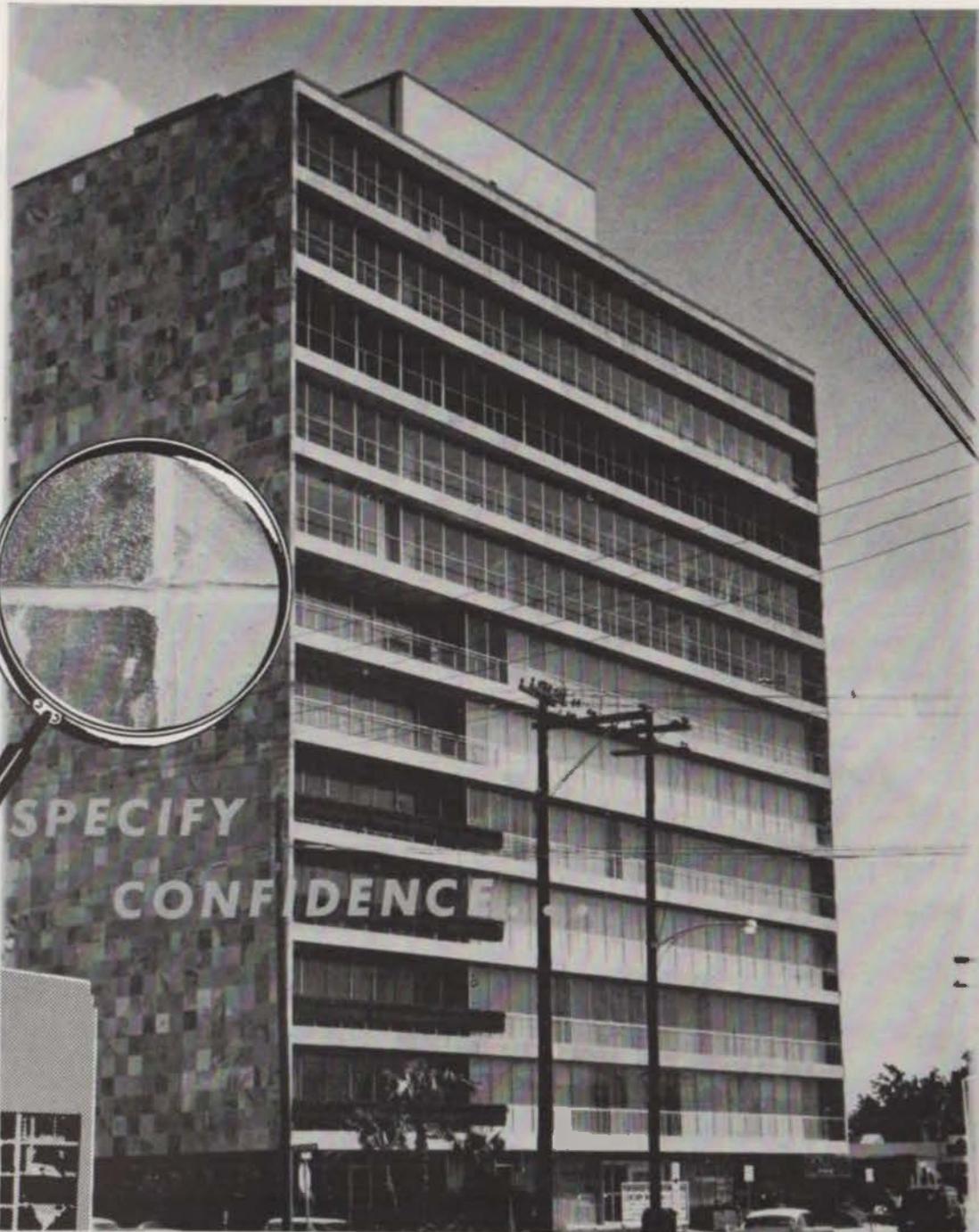
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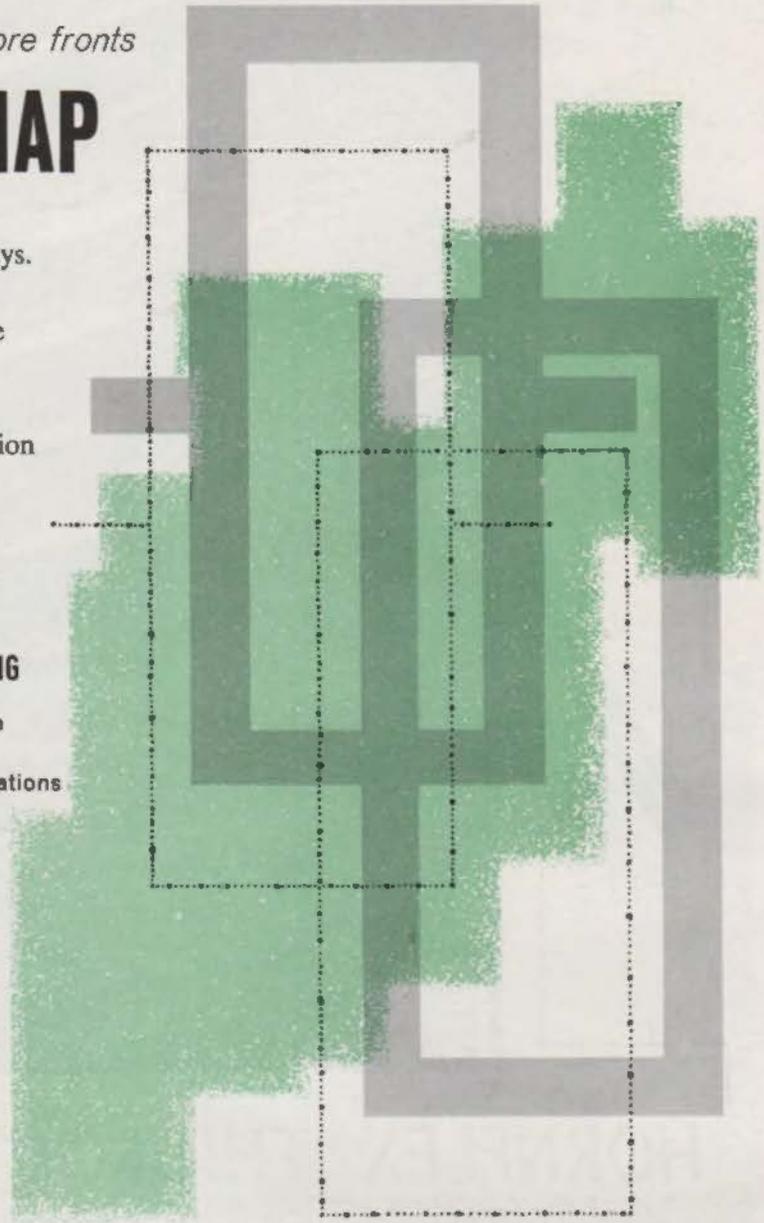
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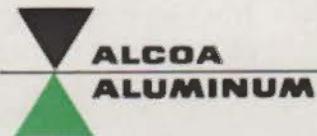
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