## NOVEMBER

# TEXAS AR(HITE(T

OFFICIAL PUBLICATION OF THE TEXAS SOCIETY OF ARCHITECTS

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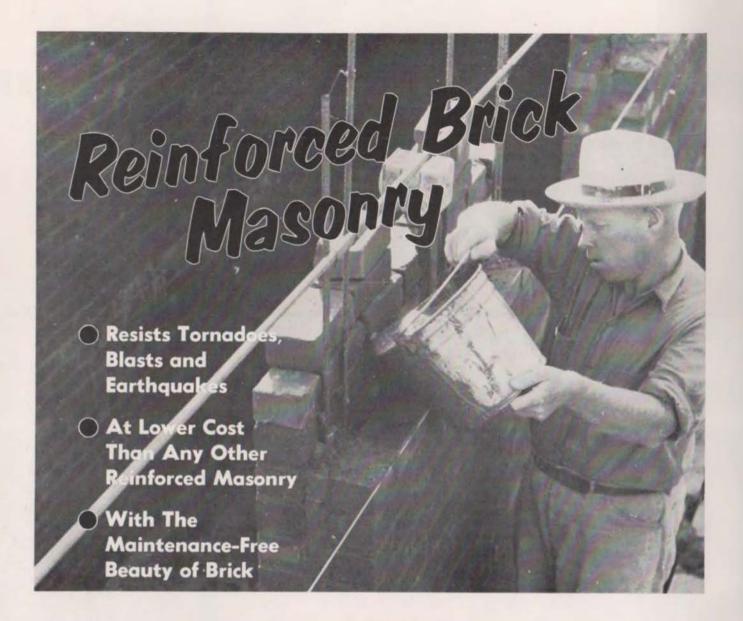


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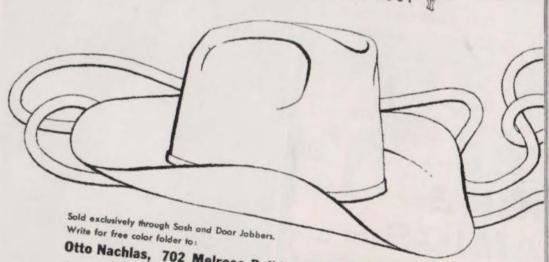
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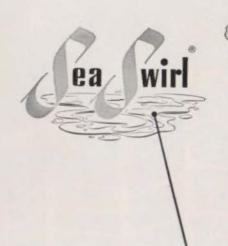


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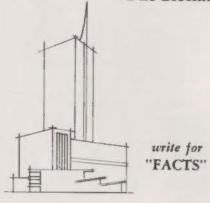
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## THE TEXAS ARCHITECT

**VOLUME 5** 

NOVEMBER, 1954

NUMBER 7

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## Next Month

**Detailed Convention** Coverage

**Seminar Reports** 

Picture Layout On Convention

Complete Story On "Texas Architecture-'54"

Pictures Of Top Winners

## 

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#### Official Publication of

#### THE TEXAS SOCIETY OF ARCHITECTS

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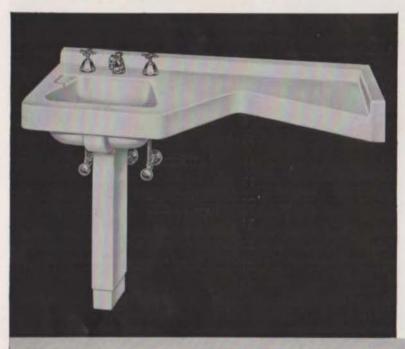
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### CALENDAR OF EVENTS

November 3-5-15th annual convention, TSA at Fort Worth.

February 7-11-UHAS symposium at University of Houston.

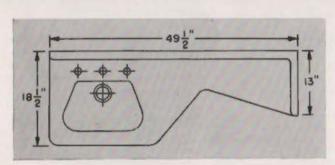
## The distinctive <u>new</u> Guestledge lavatory for hotel and motel bathrooms



## offers dressing table luxury, easy-to-clean, one-piece construction

Especially designed for hotels and motels, the new Guestledge serves as both a lavatory and a dressing table. Featuring a spacious integral counter area, this handsome fixture makes average-size rooms look larger, more luxurious. Where space conservation is an important factor, the toilet can be placed so it will also serve as a vanity seat.

The Guestledge is of easy-to-clean, one-piece genuine vitreous china with matching pedestal. All fittings are finished in gleaming Chromard.



#### The modern fixture for modern buildings.

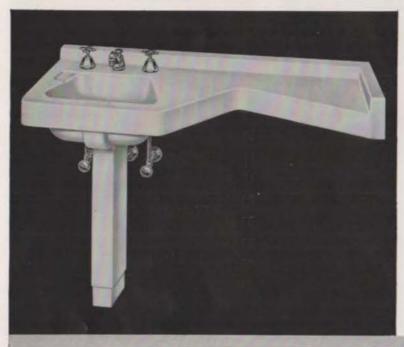
This unusual fixture is the answer to the public's demand for "that extra touch of refinement." In shape, in quality, and in the convenience it offers, the Guestledge lavatory is strikingly different! The diagram above and the photograph at the right show how this finer fixture can be worked into your plans. For additional information, please contact your nearest American-Standard sales office, or write direct to American Radiator & Standard Sanitary Corporation, P. O. Box 1226, Pittsburgh 22, Pa.





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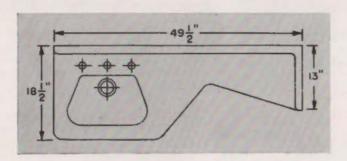
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## The Younger Practitioner

The theme of the 15th annual convention of the Texas Society of Architects, "Orienting The Younger Practitioner", indicates how far the architectural profession has advanced in terms of realizing one of its primary responsibilities to the public, that of providing a continuous stream of well-trained men entering, and advancing within, the field of architecture.

Architects have long emphasized sound preparation, both in terms of formal education and realistic training after graduation, in what is actually an apprenticeship under experienced guidance. Now the emphasis has extended to preparing the younger architect in many more areas, including those of the traditions of the profession, ethical standards, the necessity for participating in the overall life of the community, and other subjects calculated to produce a well-rounded professional man capable of maximum service to the public.

A flow of new blood, plus the advancement of its younger practitioners, is obviously vital to

the health and progress of any profession. When these younger men understand both the technical aspects of their life work, as well as the traditions, ethics, and goals involved, both the profession itself and those it serves are better off.

The work of its younger members has been well recognized and rewarded within TSA, as a glance at the honors list for competitions such as "Texas Architecture-54" will clearly demonstrate. The public has seen fit to retain the services of our younger architects regularly, both as independent practitioners, and in firms or partnerships. This is proper recognition of the fact that age or total experience should not be the guiding factor when choosing an architect, regardless of the fact that certain abilities in the profession may increase with maturity, and that many honors properly go to the more established practitioner.

We believe that "Orienting The Younger Practitioner" is a fortunate theme for this TSA convention, and that the results of such a choice will benefit architects at all age levels as well as their clients.

## After Fifteen Years

Registration for the Fort Worth convention of TSA will very probably be 300% more than that for the original annual meeting of the organization, held just 15 years ago in Austin.

TSA, as one of the largest regional organizations within the American Institute of Architects, has also become one of the better-known professional groups in the Southwest. The annual convention offers an excellent opportunity for members to meet together, gain in knowledge and exchange of technical information, and plan for another year of activity.

The Fort Worth Chapter has planned long and worked hard on arrangements for the 1954 meeting, and its members have been given a great amount of cooperation by others within the community. We congratulate the Chapter members on their work, and thank the city of Fort Worth for its help and traditional hospitality.

## The NEW Texas Architect

With this issue, the TEXAS ARCHITECT adopts a new format and more than doubles its size after five years of growth toward this development. The magazine will now be able to carry much more news of interest to its 8500 readers, who include Texans in many key positions in business, industry, our school systems, government, and the profes-

sions, as well as TSA members throughout the state and a number of readers across the U.S.

We believe that our new format will make it possible to serve you better, and we invite comments on the magazine's new appearance from readers in every part of Texas and across the nation.

## 15th TSA Convention Opens In Fort Worth

"Orienting The Younger Practitioner" Keynote of Meeting Expected To Draw Record Registration Of Architects; Cummings, Parker, Megronigle Featured Speakers



Bostonian On Program
William Stanley Parker, Bostonian who
is a consultant to the American Institute of
Architects, will speak on the AIA Standard
Contract Documents during the Thursday
afternoon session beginning at 2 p.m.

"Orienting The Younger Practitioner" is the keynate for the 15th annual TSA convention, which is expected to draw a recard registration from among architects and guests arriving in Fort Worth November 3 for the three-day meeting.

John Floore, TSA-AIA of Fort Worth, is state convention chairmon, and Preston Geren, Jr., also TSA-AIA, Fort Worth, is Chapter convention chairman. Both were assisted by the entire membership of the Fort Worth Chapter.

Registration begins Wednesday at 9 a.m. at the Texas Hotel, with the bulk of those attending expected to arrive early far a 9:30 a.m. galf tourney at the Calanial Country Club, the opening of convention exhibits, city-wide tours, and on opening day cacktail party at 6:00 p.m.

#### First Business Session

The meeting gets down to business early on Thursday, November 4, with TSA President Edwin W. Carroll of El Poso presiding at the first session at 9:30 a.m. George Bain Cummings



Keynote Speaker
George Bain Cummings of Binghampton,
N. Y., secretary of the American Institute
of Architects, will deliver the keynote
address and is a participant in other
convention proceedings.

of Binghampton, N. Y., secretary of the American Institute of Architects, will deliver the keynote address, "Orienting The Younger Practitioner", ofter the introduction of prominent quests and participants.

The first item on a full program of events for ladies attending at Fort Worth will be held at 12 noon Thursday, a ladies' luncheon at the Western Hills Country Club. The men will lunch at the Royal Tile Campany as guests of that organization, with prominent speakers appearing before the opening seminar session at 2 p.m. with which the convention continues.

J. Murrell Bennett, TSA-AIA of Dallas, chairman of the TSA office practice committee, will preside at the first seminor. The afternoon program consists of Mr. Cummings, speaking on "Standards of Professional Practice", William Stanley Parker, Boston architect and consultant to the AIA, on "A Sound Working Knowledge of the AIA Standard Documents"; and David C. Baer, TSA-AIA of Houston, chair-



Public Relations

Walter Megronigle of Pittsburgh, Pa., of Ketchum, Inc., public relations consultants to the AIA, will hold a public relations workshop during the Friday morning session starting at 9:30 a.m.

man of the national AIA affice practice committee, consultant to the AIA, and chairman of the TSA Publication Board, on "The AIA Accounting System & Office Aids".

Discussion Periods Included

Each of the afternoon speeches will be followed by a discussion period. The convention will hold one of its principal social functions Thursday evening, a castume cocktail party and Western ranch supper sponsored by TSA and Texas Industries.

A traditional breakfast, given by the Acme Brick Company, opens Friday's convention program. At a series of workshop sessions starting at 9:30 a.m., Albert S. Golemon, TSA-AIA of Houston, immediate past president of TSA and currently regional AIA director, will speak on "Cost Estimating By Architects". Other speakers are Walter Megronigle of Ketchum, Inc., the Pittsburgh, Po. firm which octs as public relations consultants to the AIA; and Edward L. Wilson, TSA-AIA of Fort Worth, immediate past AIA regional director.



Scene Of Convention Golf Tourney

A fairway scene on the golf course at famed Colonial Country Club, where TSA delegates will hold a special golf tourney beginning at 9:30 a.m. on Wednesday, November 3, opening day of the TSA annual meeting. More than 50 TSA golfers are expected to register for the 18-hole competition.

## New TEXAS ARCHITECT In First Issue; More Than Double Coverage Now Offered

The new TEXAS ARCHITECT, completely re-designed to provide more than twice the space formerly available for editorial coverage, is being distributed in a special edition at the Fort Worth convention.

The new formot includes completely different type faces and layout. It is the result of more than faur months work by Dovid C. Baer, TSA-AIA, editor; John G. Flowers, Jr., TSA executive director and managing editor; Pat. Nicholson, public relations consultant to TSA; and others working under the direction of the Publication Board which Mr. Baer heads.

This is the first majar change in the format of TEXAS ARCHITECT since publication was begun more than five years ago, and includes a newly-designed cover which will be seen for the first time in Navember.

National, regional, and state advertisers have indicated a greatly-increased interest in the new size and format of the magazine, which is standardized for better readership and more effective use by advertisers. Indication of the wide interest in the newly-designed publication is shown by the list of 38 advertisers in the convention issue, the largest in the history of the TEXAS ARCHITECT.

One of the principal changes brought about by the new format will be the greatly increased use of photographs and other illustrations, plus more editorial coverage, all increasing the attractiveness of the publication to both readers and advertisers.

Another important development will be that the new TEXAS ARCHITECT allows further consideration of a plan whereby publications of regional organizations of the American Institute of Architects will be able to offer advertising on a combined basis. This would permit regional and national advertisers to cover large portions of the U.S. market for the first time within such magazines. This plan was discussed by John G. Flowers, Jr., managing editor, in meetings with representatives of other regional publications at the AIA convention in Boston last June.

Mr. Megranigle will hold a public relations workshap, and Mr. Wilson's tapic is "Charging Praper Fees & Earning Them". All speeches will be followed by discussion.

After an owards luncheon at noon Friday, for women and men alike, there will be a closing business session starting at 2:30 p.m. The convention then concludes with a 7:30 p.m. cocktail party sponsored by the Producers' Council, and the formal President's Dinner & Dance.

#### Other Features

Among other features of the convention will be the election of new TSA officers, who assume their posts January 1, 1955; the showing of products and techniques by more than 40 exhibitors; the winning entries in "Texos Architecture-54", which will be moved to the convention from the Dallos State Fair of Texas, and announcement of the winners in the Feotherlite Competition, and the Texas Concrete Masonry Institute competitions.

Naming of the winners in the competitions will be awaited with keen anticipation by student entrants from the five Texas architectural schools, at the University of Houston, Rice Institute, Texas A & M, Texas University, and Texas Tech who will be attending the convention with other architectural students.



National Chairman

David C. Baer, TSA-AIA of Houston, chairman of the American Institute of Architects committee on office practice and head of the TSA Publication Board, will speak on "The AIA Accounting System & Office Aids" Thursday afternoon. Mr. Baer has been editor of the TEXAS ARCHITECT sinice it was established in 1949. He has recently been named a consultant to the AIA on accounting methods for architects.

## Texas Society Of Architects Officers



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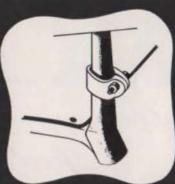
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- Beauty Left natural or painted . . . stuccoed or plastered . . . concrete masonry block adds beauty to any structure. Walls may be finished in a wide choice of attractive patterns.
- 2. Insulation The lower U factor of concrete block means lower heating and cooling bills for the concrete masonry building. Changes in outside temperature have virtually no effect on interior surfaces, and danger of condensation is eliminated.
- Acoustics High sound absorption and low sound transmission make concrete masonry walls ideal for schools, churches, and commercial buildings, as well as for homes.
- 4. Strength Concrete block manufactured by members of TCMA equal or exceed ASTM specifications (C-90) for Hollow Load Bearing Concrete Masonry Units (Grade A).

- 5. Economy Masonry time and labor is reduced due to sizes, trueness, balance and the great variety of available shapes. To these economies may be added savings in mortar and other materials, insulation and maintenance.
- 6. Fire Resistance Tests and field experience have completely established the fire resistance of concrete block. There is nothing to burn in a concrete wall! This fact is recognized by fire underwriters.
- Simplicity of Construction It is easy to design for the use of concrete masonry block.
   Units are flexible in their application and are supplied in a wide range of modular sizes and shapes.
- 8. As Plaster Base Concrete masonry block provides an excellent mechanical bond which holds plaster permanently. Plastering directly on the unit is sound practice.

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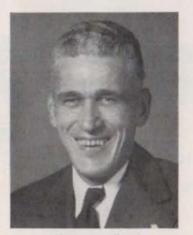


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Fort Worth Chapter



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State Convention Chairman



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Fort Worth Chapter



Lee Stuart, Jr.
Treasurer
Fort Worth Chapter

## **PROGRAM**

TEXAS

TUESDAY, NOVEMBER 2

SOCIETY

10:00 A.M. BOARD OF DIRECTORS MEETING, 10th Floor, Fort Worth Club

OF

12:30 P.M. DIRECTORS' LUNCHEON

ARCHITECTS

2:00 P.M. BOARD OF DIRECTORS MEETING, 10th Floor,

## WEDNESDAY, NOVEMBER 3

15<sup>TH</sup>

8:00 A.M. REGISTRATION DESK OPENS, 14th Floor, Texas
Hotel

ANNUAL

9:00 A.M. "COFFEE BAR" OPENS, Parlor C, Texas Hotel

MATERIALS EXHIBITS OPEN, 14th Floor, Texas

Hotel

STUDENT COMPETITION AND "TEXAS ARCHI-TECTURE—"54" shawing, Public Library

CONVENTION

9:30 A.M. GOLF TOURNAMENT, Colonial Country Club, Texas Quarries, Sponsor

10:00 A.M. TOUR OF FORT WORTH ART CENTER, including portion of \$5,000,000.00 Inaugural Exhition, showing works of Picasso, Miro, Van Gogh, Renault, Madiglioni, Matisse, Rembrandt and many others

2:30 P.M. TOUR OF TERMINAL BUILDING, Fort Worth International Airport, Amon Corter Field

FORT WORTH TEXAS

7:00 P.M. Ticket Required COCKTAIL PARTY, Crystal Ball Room, Texas
Hotel; T.S.A., Builders Material Co., General Steel Co., Ray F. Holmes Co., Maxwell
Steel Co., Scott Brick Co., Clifford Herring
Sound Co., Gunn & Briggs, Lydick Roofing
Co., North Texas Steel Co., Thornton Steel
Co., Sponsors

NOVEMBER 3-4-5, 1954

### THURSDAY, NOVEMBER 4

11:00 A.M. FLOWER ARRANGEMENTS by nationally known Mrs. Alfred McKnight, River Crest Country Club

REGISTRATION CONTINUES, 14th Floor, Texas 9:00 A.M. Hotel

> "COFFEE BAR" OPENS, Parlor C, Texas Hotel MATERIALS EXHIBITS OPEN, 14th Floor, Texas

> STUDENT COMPETITION AND "TEXAS ARCHI-TECTURE-'54" showing, Public Library

Ticket Required LADIES LUNCHEON, River Crest Country Club

Ticket Required

11:45 A.M. MEN'S LUNCHEON, Royal Tile Co. Plant, Royal Tile Co., Sponsors

9:30 A.M. OPENING BUSINESS SESSION, Crystal Ball Room, Texas Hotel

Edwin W. Carroll, President, T. S. A., Presiding

Invocation by Dr. Rabert F. Jones, pastor First Presbyterian Church

Welcome to Fort Worth, Hon. Edgar Deen, Mayor

Host Welcome by Herman Cox, President Fort Worth Chapter

Keynote Address by Mr. George Boin Cummings, F.A.I.A., Secretary of the American Institute of Architects, "THE YOUNG PRAC-TITIONER"

Executive Directors' Report: John G. Flowers, Jr.

Secretary-Treasurer's Annual Report: Louis Southerland

President's Annual Report: Edwin W. Carroll

Special Report: Albert S. Goleman, Director, Texas Region, A.I.A.

Report of By-Laws Committee: Herbert Tatum

Nomination of Officers

**Announcements** 

2:00 P.M. SEMINAR-"ORIENTING THE YOUNG PRACTI-TIONER," Crystal Ball Room, Texas Hatel, Murrell Bennett, Maderator

> "The Standards of Professional Practice" by Geo. Bain Cummings, F.A.I.A., Secretary A.I.A., Practicing Architect, Binghampton, New York Discussion Period

"The Importance to the Young Practitioner of a Sound Working Knowledge of the A.I.A. Standard Documents" by William Stanley Parker, F.A.I.A., Architect and Consultant to Public Work Programming in Boston, Mass., Post Chairman of A.I.A. Committee on Contract Documents Discussion Period

"The A.I.A. Accounting System and Office Aids" by David C. Baer, A.I.A., practicing Architect, Houston, Texas, Chairman A.I.A. Committee on Office Practice Discussion Period

5:00 P.M. VIEWING OF "STUDENT COMPETITION" AND "TEXAS ARCHITECTURE-54," Art Gollery, Fort Worth Public Library

7:00 P.M. Ticket Required

"BOOKLAND" COSTUME PARTY AND SMORG-ASBORD, Texas Hotel Exhibit Hall, Costume Required. T. S. A. and Texas Industries, Sponsors

#### FRIDAY, NOVEMBER 5

BREAKFAST, 14th Floor, Fort Worth Club 8:30 A.M. Report of Texas Board of Architectural Exam-Ticket Required Acme Brick Co., Sponsor iners, Frederick J. Mockie 9:00 A.M. MATERIALS EXHIBITS OPEN, 14th Floor, Texas Report of Legislative Committee, Louis Souther-Hotel land 10:00 A.M. COFFEE BAR OPEN, Parlor C, Texas Hotel Report of T.S.A. Legal Council, Carl Hardin, Jr. 10:00 A.M. "PUBLIC RELATIONS WORKSHOP," Crystal Ball Room, Texas Hotel-Grayson Gill, presidina Report of Registration Committee, A. J. Capelle "Cost Estimating by Architects" by Albert S. Goleman, Texas Regional Director A.I.A. Report of Resolutions Committee, Harold Caland practicing Architect, Houston, Texas houn Discussion Period Election of Officers "Public Relations for the Young Architect" by Walter Megronigle of Ketchum, Inc., Pitts-Acknowledgments and Announcements burgh, Pa., Public Relations Counselor to the A.I.A. Discussion Period 5:00 P.M. DIRECTORS' MEETING, Parlar C, Texas Hotel "Charging Proper Fees and Earning Them," Edward L. Wilson, Practicing Architect, 7:00 P.M. COCKTAIL PARTY, River Crest Country Club Fort Worth, Immediate Past Director, Texas Producers Council, Sponsor Ticket Required Region, A.I.A. Discussion Period 8:30 P.M. PRESIDENT'S DINNER AND DANCE (Formol-**Ticket Requested** dark suit optional), River Crest Country Club, T. S. A., sponsor 12:00 Noon AWARDS LUNCHEON, Ridglea Country Club, Ticket Required Introduction of New Officers Edwin W. Carroll, President, T.S.A., presiding Dancing to Music of Curly Broyles Orchestra 2:30 P.M. TOUR OF CHILDRENS' MUSEUM (lodies and LADIES NOTE: In addition to the tours of the Art Center and students) Air Terminal Bldg.; Cocktail Parties; Ladies Luncheon; Costume Party; Breakfast; Awards Luncheon; Children's Museum; and the Presi-2:30 P.M. BUSINESS SESSION, Crystal Ball Room, Texas dent's Dinner and Donce-you are cordially in-Hatel, Grayson Gill, Vice-President, T.S.A., vited to attend any of the meetings scheduled. presiding "THE ARCHITECT-ENGINEER & THE CORPS OF

ENGINEERS" by Col. Harry O. Fischer, Dis-

trict Engineer, Fort Worth District, Corps

of Engineers, U. S. Army

ward L. Wilson

Report of Texas Architectural Foundation, Edat the "Coffee Bar" will be glad to assist you plan shapping tours, etc.

Also the "Coffee Bar" in Parlor "C" will re-

main open Wednesday and Thursday oll day,

and Friday after the Breakfast until noon. The

"Coffee Bar" is sponsored by the Fart Worth Chapter A.I.A. The ladies who are hostesses

Report of American Architectural Foundation,

Wolter T. Rolfe

#### ARCHITECTURAL STUDENTS' PROGRAM

### WEDNESDAY, NOVEMBER 3

- 9:00 A.M. REGISTRATION—14th Floor, Texos Hotel
  MATERIALS EXHIBIT, 14th Floor, Texas Hotel
  STUDENT COMPETITION AND "TEXAS ARCHITECTURE—'54" SHOWING Public
  Library
- 10:00 A.M. TOUR OF FORT WORTH ART CENTER, including portion of \$5,000,000.00 Inaugural Exhibition, showing Warks of Picassa, Miro, Van Gogh, Ranault, Modigliani, Matisse, Rembrandt, and many others
- 2:30 P.M. TOUR OF TERMINAL BUILDING, Fort Worth International Airport, Amon Carter Field

#### THURSDAY, NOVEMBER 4

- 9:00 REGISTRATION CONTINUES

  MATERIALS EXHIBIT, 14th Floor, Texos Hotel
  STUDENT COMPETITION AND "TEXAS ARCHITECTURE '54" SHOWING Public
  Library
- 11:45 A.M. MEN'S LUNCHEON, Royal Tile Co. Plant, Royal Ticket Required Tile Co., Spansars
- 2:00 P.M. SEMINAR—"Orienting the Young Practitioner,"
  Crystal Boll Room, Texas Hotel, Murrell
  Bennett, Moderator
  - "The Standards of Professional Practice" by Geo. Boin Cummings, F.A.I.A., Secretary A.I.A., Practicing Architect, Binghampton, New York Discussion Period
  - "The Importance to the Young Proctitioner of a Sound Working Knowledge of the A.I.A. Standard Documents" by William Stanley Parker, F.A.I.A., Architect and Consultant to Public Work Pragramming in Boston, Mass., Past Chairman of A.I.A. Committee on Contract Documents Discussion Period
  - "The A.I.A. Accounting System and Office Aids" by David C. Baer, A.I.A., practicing architect, Houston, Texas, Chairman A.I.A. Committee on Office Practice Discussion Period
- 5:00 P.M. VIEWING OF "STUDENT COMPETITION" AND "TEXAS ARCHITECTURE—'54," Art Gollery, Fort Worth Public Library
- 7:00 P.M. "BOOKLAND" COSTUME PARTY AND SMORG-Ticket Required ASBORD, Texos Hotel Exhibit Holl, T. S. A. and Texos Industries, Sponsor, Costume required

#### FRIDAY, NOVEMBER 5

- 8:30 A.M. BREAKFAST, 12th Floor, Fort Worth Club
  Acme Brick Co., Spansor
  9:00 A.M. MATERIALS EXHIBIT, 14th Floor, Texas Hotel
  STUDENT COMPETITION AND "TEXAS ARCHITECTURE—"54" showing—Public Library
- 10:00 A.M. PUBLIC RELATIONS WORKSHOP—Grayson Gill, presiding
  "Cost Estimating by Architects" by Albert 5
  - "Cost Estimating by Architects" by Albert S.
    Galeman, Texas Regional Director A.I.A.
    and practicing Architect, Houston, Texas
    Discussion Period
  - "Public Relations for the Young Architect" by Walter Megronigle of Ketchum, Inc., Pittsburgh, Pa., Public Relations Counselor to the A.I.A. Discussion Period
  - "Charging Proper Fees and Earning Them,"
    Edward L. Wilson, Practicing Architect, Fort
    Worth, Immediate Past Director, Texas Region, A.I.A.
    Discussion Period
- 12:00 Noon AWARDS LUNCHEON, Ridglea Country Club

  Edwin W. Carroll, President T.S.A., presiding
- 2:30 P.M. TOUR OF CHILDRENS' MUSEUM (lodies and students)
- 4:00 P.M. CRITIQUE—T. S. A. FEATHERLITE COMPETITION, Art Gallery, Public Library
- 8:30 P.M. PRESIDENT'S DINNER AND DANCE (Formal—dark suit optional), Rivert Crest Country club, T. S. A. sponsor Introduction of New Officers

  Doncing to Music of Curly Broyles Orchestra

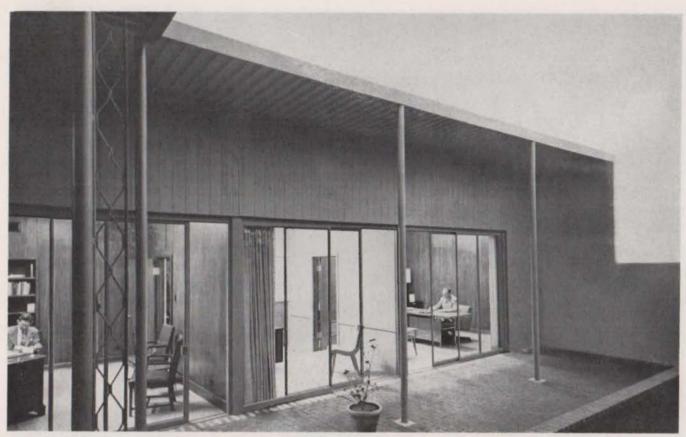
#### MATERIALS EXHIBITION

The Texas Society of Architects welcomes to its 15th Annual Convention the manufacturers and distributors represented in the Materials Exhibition, and affirms its belief that this contribution to the interest of the convention adds materially in its value to all who attend. The Board of Directors of the Institute and the Convention Committee take this opportunity to express their profound thanks to the exhibitors and for the part played in producing this excellent display of new building materials and equipment. Exhibitors and their guests are cordially invited to attend alt of the convention meetings which may interest them.

The opportunity presented to the Architects attending the convention to review these products under the most favorable conditions is not often duplicated and it is hoped that each will find the time and will desire to visit the exhibition frequently during the convention and to confer with the highly trained representatives staffing the booths.

The Materials Exhibition will open Wednesday morning and will continue through Friday, between the hours of 9:00 A.M. and 5:00 P.M. each day. The exhibition is on the route from the elevators to the Assembly Hall where all meetings will take place.

Those students whose entries are chosen for the T.S.A.-Featherlite Competition will be guests of T.S.A. for ladging and the Costume Party, Awards Luncheon, and President's Dinner and Dance. All other students may purchase tickets to these functions at the registration desk.

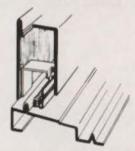


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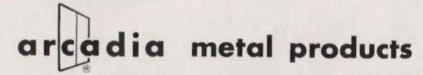
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national member of Producers' Council, Inc. Distributors located in Canada, Puerto Rico and all parts of the United States. Since November 1952, Arcadia Metal Products has featured mohair pile weatherstripping in the tap channel guide of the sliding section of the door. Success of this feature, introduced first in the sliding door industry by Arcadia engineers, led Arcadia to develop a similar weatherstripping for the sill. Shown here is the new mohair weatherstripping for the bottom rail of the door and other Arcadia standard weatherstripping details. Arcadia doors are weathertight!

Architects and engineers are enthusiastic about adjustable feature of new mahair weatherstripping in bottom rail of door at sill. By means of a new spring-steel retaining clip, Arcadia engineers have devised a method for easy adjustment of weatherstripping to assure a continuous weathertight seal in all Arcadia installations. Write for complete details.



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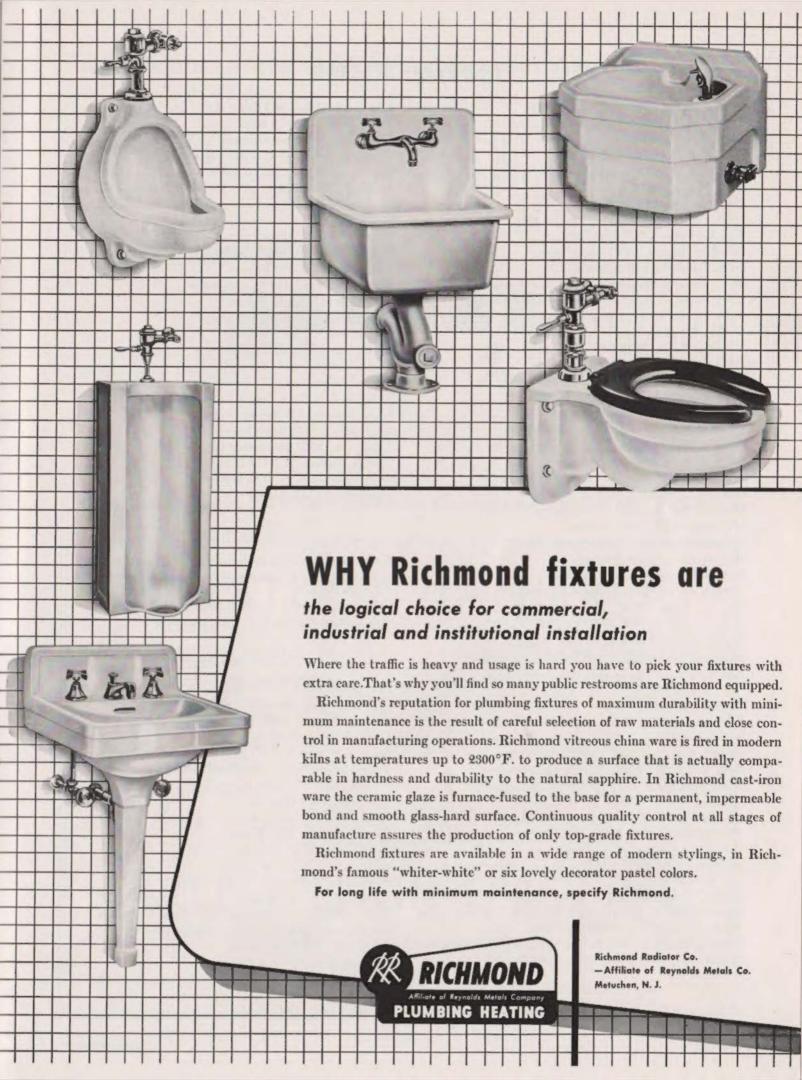
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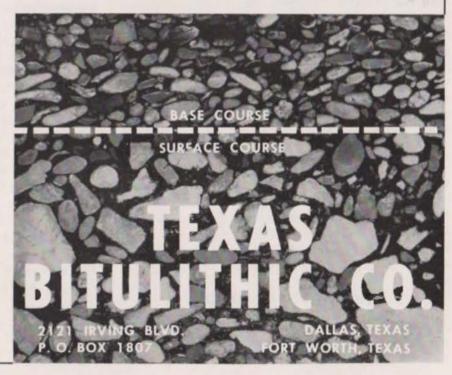
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#### Associates

Castle, David S., Jr., 1082 ½ N. 1st St., Abilene Semple, William S., Box 12, Brownwood



# Entrants In \$2500 Featherlite Competition

A feature of the TSA convention again this year will be announcement of the winners in the \$2500 Featherlite Competition for architectural students in five Texas schools. Above is a group picture of the 1953 entrants.

The 1954 problem is the design of a

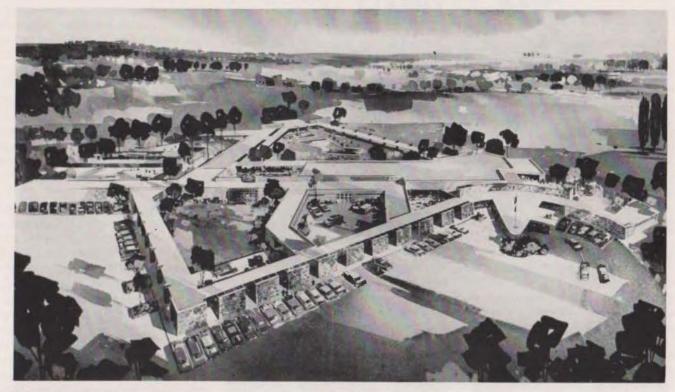
teen-age recreation center, with total entries expected to total more than 75. Finalists will be forwarded from each of the five schools to the convention, for judging.

Each school distributes \$400 according to their own elimination judging, before

sending three entries ahead for the final round. A total of \$500, in amounts of \$250, \$150, and \$100, will be awarded at Fort Worth.

The competition is sponsored by the featherlite Corporation.

# Scene Of Many Convention Functions



Original architect's conception of the new \$2,500,000 Ridglea Country Club in Fort Worth (formerly the Western Hills Country Club of Ridglea), which is the scene of many social functions at the TSA convention.

The huge clubhouse, which now contains 115,000 square feet of space under roof, was changed and enlarged still further before the actual start of recent construction.

Architects for the project were Charles E. Armstrong, TSA-AIA of Fort Worth, and Burton A. Schutt, AIA, of Los Angeles.

# Houston Architect Touring Germany As Guest of Bonn Republic Officials

Karl Kamrath, TSA-AIA, of Houston, is currently touring West Germany os one of four U. S. architects who were selected to be guests of the Federal Republic of Germany.

The West Germans selected the group to see at first hand the job done by the Bonn Republic in rehabilitation of housing, commercial buildings, schools, hospitals, and other public buildings.

The American Institute of Architects cooperated with the German Republic in naming the four U. S. architects, who also include Clair Ditchy of Detroit, president of the AIA; Richard Neutra of Los Angeles, and Byers Hayes of Cleveland.

Mr. Komroth left with the AIA group, which is making the taur in the company of four town planners, on October 17. The tour will end in mid-November, but he intends to remain in Europe until about December 1, viewing architectural works including recent developments in Switzerland,

Holland, England, and France.

The exchange tours were begun in 1952, after the U. S. had invited German architects and town planners here earlier. Arthur Fehr, TSA-AIA, of Austin, made a similar tour two years aga.

# Concrete Masonry Institute Sets Up Annual \$750 Award To Architectural Students

The Texas Concrete Masonry Institute has recently made available to the Texas Architectural Foundation the sum of \$750, to be used for the first annual award to a student in one of the five Texas schools of architecture.

The award will be based upan the results of a competition, results af which are to be announced during the Fort Worth convention. The \$750 will be distributed in five equal prizes of \$150 each, at the convention.

The winning designs in the new TCMI competition will be on exhibit of the Fort Worth TSA meeting.

# Atlas Plywood Opens Largest Flush Door Mill In East Texas Forest Area

The building industry's newest and largest flush door manufacturing plant has been opened by Atlas Plywood Corporation at Center, Texas.

The new mill utilizes a completelyintegrated manufocturing operation. It actually takes in logs at one end and turns out hardwood flush doors at the other end.

While the logs are undergoing their transformation into plywood, the door cores are being assembled in another part of the plant. Then, after the plywood "faces" have been trimmed, they are joined to the door cores and the entire unit is then bonded together under heavy pressure and trimmed for final inspection.

According to company vice president, Frank W. Harney, who personolly supervised the planning and building of the new mill, Center was picked as the location for Atlas Plywood's twenty-fifth manufacturing plant for three reasons: (1) access to excellent southern hardwood oak and gum timberlands, (2) close proximity to the main building areas of the southwest, and (3) availability of good labor supply.

# New Products

A new, automotic coffee vending machine "convenient as a water cooler" is now available for offices, stores, and small industrial firms. Made by the Bert Mills Corporation, St. Charles, Ill., the coin-operated Coffee Bar is easily installed close to work. It enables firms to chop costly coffee break time since emplayees no longer have to go outside for the beverage. Fresh, hot coffee with or without cream or sugar, with both, or plain, is available throughout the day.

An exclusive new "linen-finish" is now supplied on the drilled wood-fibre acoustical tile, Gold Bond Acoustifibre, manufactured by National Gypsum Campany, Buffalo, New York. The new finish was developed to provide acoustical ceilings that are free from variations in light reflection, and has a finely knurled texture that gives the appearance of a woven fabric.

Pittsburgh Corning Corporation announced recently a new series of glass blacks that reduce glare and solar heat gain. Known as "Suntrol," these blocks are expressly designed to meet the requirements of architects who are faced with high brightness problems resulting fram sun and snow. They contain a pale green fibrous glass diffusing screen that reduces surface brightness or glare by 35 per cent, and instantaneous heat gain by 25 per cent.

The traditional white house can be repainted efficiently and economically with the development of a new one-coat white house paint, the Martin-Senour paint campany, Chicago, recently announced.

The new paint, called "500" One Coat Monarch House Point, is for use an painted surfaces that are basically in good condition. It is also recommended for adding extra sparkle to occent areas such as shutters, doors, and window frames on darker colared homes.

Designed for home builder's mass economy and installation ease is a sliding stairway manufactured by EZ-Woy Sales, Inc., national manufacturers of attic access equipment (stairways) with headquarters in St. Paul Park, Minn. The stairway, according to the manufacturer, was primarily designed for low cost attic access, but has been installed by home builders and used by them as a sales plus in

selling low and medium priced homes.

Features of the Model 20 stairway, besides its economical advantage, are ease of installation, dual purpose use, natural counterbalance and construction.

Five new pastel colors have been added to the Georamo group in Bolta-Wallvinyl wall covering, according to an announcement from Bolta Products, Lawrence, Mass., A Division Of The General Tire & Rubber Co.

Keyed to current decorating trends, the new colars are designated as Valley Green, April Yellow, Polar White, Majave Sand and Autumn Rust. They were selected as the result of a demand by architects and decorators that the line be expanded. Ten colors, including the original shades of Boyou Green, Reef Coral, Ploteau Grey, Aquamarine and Sierra Blue, are now available.

Momr Industries of Chicago has introduced a completely new Blue Print Rack, called the "Glider." One of the most important features of the "Glider" is its specially designed clamp which eliminates the need to punch holes in each set of prints and holds any thickness of set, securely. It is tightened or opened by thumbscrew adjustment and permits easy insertion or removal of prints or sets of prints. Any sheet in a set can be replaced without removing other sheets. This special "Glider" clamp can also accommodate various sizes of printsand can hold from one to one hundred sheets. There are na protruding ends of clomps.

A new aluminum flush ponel door to enhance the appearance of the modern building or office with its classic simplicity and dignity of design has been announced by the Kawneer Company, Niles, Michigon. Using an unabtrusive fluted pattern on the anodized aluminum panels, the Wawneer designers have produced a model of striking beauty with contemporary lines.

Even though the door has the rich appearance of a solid aluminum unit, it actually features a "sandwich" construction giving the advantage of light weight (three pounds per square fact) for convenient ease of aperation.

"Built-iin" color finishes are now available, for the first time, in fiber acoustical tile. With the introduction of Varitex Cane Fiber Tile by The Celatex Corparation, unique decorative treatment of ceilings is now possible. Wherever color accents and sound canditioning are both needed, they can be provided simultaneously—in ceiling areas of offices, restaurants, stores, schools, hotel, clubs, banks, hospitals, churches, and homes.

A multi-color, three-dimensional texture results from the overtone finish on the material. Because the bevels as well as the face of each tile are colored, a monolithic effect is created.

A unique new application in the hospital field for Armorply Chalkboord was announced recently by United States Plywood Corporation, manufacturers of the chalk and magnetic board.

The porcelain enameled steel-faced board furnishes at a glance the entire hospital history of the patients. Green in colar for maximum readability the chart is now used in the Women's Hospital, Memorial Maternity Center, Detroit. It lists the patient, doctor, tests, medication and remarks.

A completely new line of patient raom furniture for haspitals and other institutions, designed in modern key to meet widely varying needs in room orrangement, has been introduced by Corram Industries, Inc., Ludington, Michigan.

Carrom, a maker of institutional furniture for 60 years, colls the new line Kaleidoscope, with this title denoting the versatility available in overall arrangements as well as in individual pieces. Creator of the new line is the noted designer, G. Luss of Designs for Business, Inc.

The entire motor and fan unit may be removed from the bottom of the Union Asbestos & Rubber Company's new dawnblow heater merely by loosening four bolts in the event servicing should be required. Because of its die-formed full venture, it is believed to be the quietest unit of its typ on the market, making it ideal for court raoms, hospitals, class rooms and similar installation where noiseless operation is required.

By offering a new residential oir conditioner to completely cool a five, six or seven room home, installed at \$995.00, the Mitchell Manufocturing Cmpany, Chicago, hos opened up a new middle income market for complete home oir conditioning.

# Convention Exhibits

We regret that information on all exhibits was not received in time to be included, but following is a description of many of those to be seen:

Hauston Sash & Door Company, Houston: Small model of Capri Sliding Door unit and Andersen Corparation window unit. In attendance at the exhibit will be William J. Onstead of Houston Sosh & Door, Bill Walker of Capri Sliding Door, and Lyle Schweider of Andersen Corporation.

Construction Service Company, Fart Worth: Architecturol scale and study models, picture and graphic displays of owner's estimates, design and construction analysis, and renderings.

Owens-Illinois, Toledo, Ohio: Exhibits of Owens-Illinois Glass Black and Toplite Roof Panels. In attendance: Ralph Huff of Owens- Illinois.

Henderson Clay Products, Henderson, Texas: Samples of white, buff, pink, and grey face brick, scored, velour, and smooth surfaces; plus samples of white, buff, pink, and grey Roman brick; and Normon brick. Dale Wolloce and Orville Todd will be in charge of the exhibit.

Owens-Corning Fiberglas, Toledo, Ohio: Fibergias sound control products and roof insulation. In attendance, James L. Neal, William H. Smith, Jr., Allan Craig, Neal Curtis, and Dee Simmons of Dallas branch; E. V. Dragics, Wiil Baker and Don McCrory of Houston branch.

Clay Products Association of the Southwest, Austin: "Television screen" motif showing endless variety of design possible with clay masonry construction. Materials used include facing tile in manganese spot finish, and the new "Hollow Brick". In attendance: Clifford D. Staton, Robert T. Murphy, and Barry F. Fehlmon, field engineers.

Joe P. Dillard & Associates, Dallas: Josam J-H Grease Interceptor and Shack Absorber; Slaan Flush Valves' Act-O-Matic shower head and leading flue valves; Halsey W. Toylor selfcantained electric coolers.

Charles F. Williams Co., Inc., Fart Worth: Electrically-operated Modernfold Accordion Type folding door and Spacemaster folding doors. In attendance: F. E. Williams, Warren C. Gumm, Clayton S. Buckelew, J. E. Long, Richard Garrison, and O. B. Smith, Jr.

Uvolde Rock Asphalt Company, San Antonio: Azrock Asphalt Tile, Vinylized



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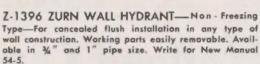


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# Convention Exhibits

Greaseproof Tile, Duraco Greaseproof Industrial Tile, and Vina-Lux Reinforced Vinyl Tile, including new Vina-Lux Flexible Cove Base. In attendance: J. O. Heppes, William K. Clork, and Willard Wright.

Harold Joseph, Austin: Rezo Institutional Core, which provides a door for public buildings with strength, lightness, and impact resistonce of hollow core door, and general utility of solid core door, at a lower price. In attendance, Harold Joseph.

Chupik Wood Manufacturing Co., Inc., Temple, Texas: R.O.W. lift-out window unit, R.O.W. gliding High-Lite removable Window Unit, and Ludman Wood Auta-Lok window unit. In attendance: H. E. Chupik, Louis Chupik, Harold Joseph, Gilbert Morris, Otis P. Russ, D. C. Canner, and Carl K. Wells, who will be in charge of the booth.

Ludowici-Celodon Company, Chicago: Panel showing new pattern of gray-green tile stones, a panel of Early American wood grain texture, a panel of Williamsburg shingles, and a panel of lightweight interlocking smooth white tile. In floor tile, a display of standard quarry sizes, large patio tile, split paver tiles, and special shape Valencia, Renaissance, and Provence floor tiles. In attendance: J. M. Clifford.

Cootes Company, Austin: Display of both glazed and unglazed structural clay facing tile, including new Natco patio tile. A shelf of wide clay tile stair tread. Side walls of glazed tile units set up dry to indicate uses.

Holophane Company, Inc., New York City: New fluorescent Lo-Brite units, latest developments in three-dimensional corridor lighting, and recent Holophane autdoor units. Various placards demonstrating Holophane principle. In attendance: C. A. Patterson and William G. Campbell.

American-Standard, Dallos: Remotaire Room Unit far heating and cooling; Guestledge Lavatory; Master One-Piece Vitreaus China Water Closet; and Vitreaus China Symphony Lavatory, both of the last two in the new Carallin color. In attendance: Albert E. Land, Jr. and Jim Golder.

Libbey-Owens-Ford Glass Company, Dallas: New Parollel-O-Plate Glass, twin-ground; LOF heat-absorbing glass and heavy sheet glass, Thermopane, Securit Interior Glass Daors. In attendance: J. G. Mackenzie, C. F. Jones, Jr., and H. A. Schofield.

Hunter-Hayes Elevator Co., Dallas: Models, literature, and samples pertaining to Montgomery traction elevators, Rotary oildraulic elevators, parking garage elevators, Peelle Motorstairs, and related items. In attendance: G. W. Hayes, Jr., Graeme Hunter, E. B. Wendler, W. H. Jacoby, Herman Schmidt, and J. Peyton Hunter, Jr.

Zurn Continental Services, Inc., Chicago: Zurn "Off The Floor" Plumbing System in Installations, Zurn Supremo Cleanouts, Wall Hydronts, Floor and Roof Drains, and Greaseptors.



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# Texas Architectural Foundation

The Texas Architectural Foundation ogain calls the ottention of Texas architects and other friends of architecture in the state to the opportunity for expanded assistance to worthy students of architecture and to other projects related to the field.

There is a need for funds with which to carry on this important work, and the Texas Architectural Foundation is a non-profit organization established by the Texas Society of Architects to meet this definite need and to open a channel for funds.

It is a pleasure to report that in the coming school year, the Foundation will provide the sum of \$1,000 to underwrite a series af lectures. Tentative arrangements have been made with Pietra Belluschi of the Massachusettes Institute of Technology, to deliver a lecture in each of the five schools of architecture in Texas, sametime during the second semester.



By Edward L. Wilson, TSA-AIA, President, Texas Architectural Foundation

The Foundation has acted as the recipient and disbursing agent for such pragrams as the annual Featherlite Student Competition and recently has received a cantribution in the name of the Texas Concrete Mosonry Institute for an annual award to the schools. The Featherlite competition provides a total of \$2,500 in prizes divided among the schools. Three prizes totaling \$400 are given to each of the five schools and a grand prize of \$500 is awarded at the annual convention.

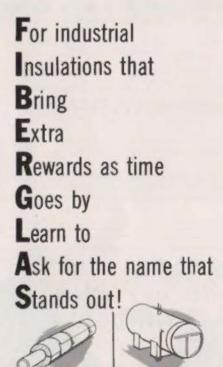
The Texas Concrete Masonry Materials award totals \$750, distributed \$150 each to the five schools.

## Programs, Gifts Welcomed

The Foundation welcomes the establishment of similar programs and gifts from any individual or group far any specified project within the scape of its program and subject to the approvol of the TSA board of directors.

The charter of the Texas Architectural Foundation states its purpose as follows:

"The purpose for which this Corporation is formed is to provide for the support of an educational undertaking by aiding and furthering the study of architecture and by providing finan-



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cial aid, grants, or scholarships to selected individuals to so do; and, to receive, manage, expend, and sell property or funds to carry out the purposes stated."

Its officers serve without compensation. The baard of directors is composed of the current president of Texas Society of Architects, the immediate five living past presidents of Texas Society of Architects, and the current and immediate past chairmen of the education committee, TSA. The Foundation president, vice-president, and secretary-treasurer are elected from this group. The charter also states:

"No part of the earnings of this corporation shall inure to any individual and no part of its activities shall be to carry on propaganda or ta influence legislation"

#### Sources Of Funds

Like most non-profit organizations funds are obtained from subscriptions from individuals and groups sympothetic to its cause. Also funds may be obtained from benefit performances, garden and house tours and other attractions of dignity and in keeping with the Foundation's objectives. Many friends in the construction and allied industries have indicated a desire to support the Foundation by sizable subscriptions. They are prompted by a desire to be helpful to the profession and because such contributions are deductible.

The generosity of the architects and friends of architecture has built up a fund of approximately \$8,000 which has enabled the Foundation to make a small start this year in its program. Much more, however, needs to be done before the Foundation can embark on a full-fledged program of assistance to education. Architects and others are therefore urged to keep the Foundation in mind and give it tangible support in the form of liberal donations.

The past presidents of TSA who became TAF directors have set the pace by pledging themselves to a donation of \$100 each year during their term of office.

#### Worthy Undertaking

At the 1953 convention, a sizable subscription list was developed. It is hoped that with this reminder those who have not contributed to the Foundation will see fit to do so, and generously, and that those who have already contributed will make it a regular practice.

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# Convention Exhibits

Atlas Plywood Corporation, Boston, Mass.: Hardwood "TexCen" flush doors in both salid core and hallow core types, with plexiglass panel to allow removal and inspection of interiar canstruction. In attendance: Otto Nachlas, Earl Hunter, Philip Yachem, and Pete Poulos.

American Seating Company, Dallas: School, auditorium, and church furniture and equipment, including newtype wall-hung chalk board and cark board unit. In attendance: William S. Stewart and Warren E. Keenan.

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# CORDOVA CREAM LIMESTONE



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When shipped in blocks and slabs by low cost water freight and fabricated by local cutstone contractors, Cordova Limestone is competitively priced. Write today for samples, detailed information and beautiful color showings of Cordova Cream Limestone. Let us show you how you can use Cordova with a local cutstone contractor.

New Arrow Park plant of the Parker Pen Company exemplifies the advanced design and high style Cordova Cream Limestone makes possible for modern commercial plants. By using Romantype, splitface Cordova Cream Limestone in single course height, the architects have achieved a building with clean functional beauty in keeping with the product that is manufactured in it.

Combining a rich cream to golden color with strength and permanency, Cordova Limestone here assumes added natural beauty through its pleasing irregular appearance and trim of smooth finish Cordova Cream.

Whether it is used for residential, commercial or institutional buildings—it is always a mark of superior architecture.

Arrow Park Plant, The Parker Pen Company, Janesville, Wisconsin, John J. Flad & Associates, Architects

# TEXAS QUARRIES, INC.

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