

TEXAS ARCHITECT

OFFICIAL PUBLICATION OF THE TEXAS SOCIETY OF ARCHITECTS

ARCHITECTS MIGHT HAVE SAVED MILLIONS

EDWIN W. CARROLL IS NAMED TSA PRESIDENT

UH STUDENT WINS FEATHERLITE COMPETITION

PICTURE PAGES FROM TSA AUSTIN CONVENTION

COMPLETE ROSTER OF CURRENT TSA MEMBERSHIP

NOVEMBER
1953

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CALENDAR OF EVENTS

November 8-21—Allied Arts Festival in Houston, exhibition Houston Chapter honor awards at Museum of Fine Arts.

December 16-19—Winter 1953 examinations for registration to practice architecture, at Department of Architecture, Texas University, Austin.



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ARCHITECTS MIGHT HAVE SAVED MILLIONS

Senator Lyndon B. Johnson, in a speech before the recent TSA convention, asserted that millions of dollars were wasted in the construction of North African airbases because of an almost complete lack of advance planning, and failure to heed architects' warnings.

Revealing for the first time the results of new investigations into losses on the North African projects, Senator Johnson said that "men on the scene . . . did not appreciate the role that architects could and should play in construction."

As a result, the Senate minority leader says, architects and engineers were reduced to a secondary, advisory role and heavy losses followed.

Senator Johnson, terming the nation's architects a reservoir of technical skill which is not being properly utilized to effect proper planning and resulting economies, pointed to an important fact: Only by advance planning, and the full utilization of architectural skills and experience, can either the government, business, or the private citizen get full value for money expended in construction.

The North African fiasco, revolving about the failure to make proper use of architectural advice, is a striking example of this fact: The architect, far from being an unnecessary specialist, is a sound means of saving money while getting the best in design and construction.

Senate investigations showed clearly that many millions could have been saved (1) if there had been adequate advance planning in connection with the North African airbases (2) if proper attention had been given to the warnings of architects, who had unwisely been placed in a secondary role where their professional skills and experience were largely wasted.

Senator Johnson's remarks at the Austin convention, coming at a time when there is fresh emphasis upon sound economy at every level, were widely reported in the press and elsewhere. We call attention to them as new evidence of increasing recognition of the fact that good architecture not only fulfills a key function, but saves money as well.

Carroll, Gill, Brooks New TSA Officers

Seminar, Speech by Senator Feature Record-Breaking Convention at Austin

Edwin W. Carroll of El Paso was named president of the Texas Society of Architects at concluding business sessions of the annual TSA convention in Austin November 6. Elected to serve with Mr. Carroll after a record-breaking convention attended by almost 600 were Grayson Gill of Dallas, first vice-president; and R. Max Brooks of Austin, second vice-president; with Albert S. Golemon as regional AIA director.

Failure To Use Architects

Featured events during the three days of business and social happenings included a seminar on the role of the architect in his community; a speech by U. S. Senator Lyndon B. Johnson in which the minority leader asserted that millions of dollars were wasted on North African air bases because of failure to make proper use of architects; judging of the \$2500 Featherlite Competition; the annual TSA business sessions; and a full social calendar.

The 1953 convention, held in the historic Driskill Hotel where TSA was organized with 85 charter members in 1938, began Wednesday, November 4 with a golf tournament. Two Houston delegates, George F. Pierce, Jr. and Burke McGinty, tied for top honors.

At the opening business session Thursday morning, delegates were welcomed to Austin before committee reports by Herbert Tatum of Dallas, by-laws; Edward L. Wilson, Fort Worth, special committee; and annual reports by the president, Albert S. Golemon; and George F. Pierce, Jr., secretary-treasurer.

Four AIA Officials Present

Thursday afternoon, with Walter T.

Rolfe of Houston presiding, the seminar on "The Role of the Architect in the Community" began at 2:00 p.m. After George Bain Cummings, national secretary of the AIA and one of the four officials of the American Institute of Architects present at the convention, had traced the historic background of the seminar subject, Philip Will, Jr., president of the Chicago Chapter, gave the keynote speech.

Mr. Will, widely known as a speaker for the architectural profession, contrasted the position of current-day practitioners with those of an earlier era, stressing the need for direct participation in community affairs by architects.

How the profession is seen by leaders in business and the professions was then presented in 10-minute addresses by each of the following: Roy Hofheinz, mayor of the City of Houston; Dr. J. W. Edgar, state commissioner of education; Gordon Turrentine, vice-president of the Texas National Bank of Houston; Dr. C. P. Boner, dean of the University of Texas; Judge J. W. Summers of Rusk, Texas; and Joe Parish, chief engineer for the Texas Division, Dow Chemical Company, Freeport.

Architect Must Participate

The contrasting viewpoints of these men provided material for a stimulating general discussion which followed. One general conclusion was that the architect, as a profound influence on the life of his contemporaries and those who follow, must be an active participant in community affairs if he is to understand contemporary problems and needs and be able to serve mankind.

On the final day of the convention,



TSA Officials Elected At Convention

Left to right are the new TSA officers named to serve beginning January 1: Grayson Gill, Dallas, vice-president; Edwin W. Carroll, El Paso, president; Albert S. Golemon, Houston, regional AIA director; and R. Max Brooks, Austin, second vice-president.

business sessions began with a public relations forum conducted by Walter Megronigle of Pittsburgh, Pa., representing Ketchum, Inc.

Mr. Megronigle outlined progress to date on the AIA nationwide public relations program, urged his audience to a better understanding of basic human relations techniques, and told of further plans into 1954 as the national program is expanded. Assisting Mr. Megronigle in presenting the statewide aspects of the program was Pat Nicholson of George Kirksey & Associates, Houston, public relations counselors for TSA.

Clair W. Ditchy Speaks

Business sessions continued with a 2 p.m. Friday session at which Vice-President Edwin Carroll, presided. After reports by the resolutions committee, by Fred MacKie for the state board of architectural examiners; by Leonard Lund-

gren for the legislative committee; and a general discussion, officers for 1954 were elected.

Clair W. Ditchy of Detroit, Mich., national president of the AIA; and Howard Eichenbaum of Little Rock, Ark., second vice-president for AIA, spoke at the Friday afternoon session, discussing the current outlook for the architectural profession over the nation and highlights of the current AIA program.

The Austin convention, on which chairmen Arthur Fehr and Winifred Gustafson and every member of the Central Texas Chapter worker for many months, also featured a full social calendar including parties on all three evenings, special ladies luncheons, tours of Austin and nearby areas, a musical festival and reception for Willem Dudok, noted Dutch architect, at the University of Texas; and the traditional President's dinner-dance.

Houston Chapter Awards on Exhibit

The Houston Chapter awarded one gold medal and 10 honorable mentions in a November 10 ceremony at the Houston Museum of Fine Arts. The awards were made at an afternoon reception as part of the second annual Allied Arts Festival in Houston.

Pictures and models of award-winning projects will remain on display through November 22 at the Houston museum.

The gold medal went to Lloyd & Morgan for the Melrose Building in downtown Houston. Ten honorable mention awards, all for work in Houston, were made as follows:

For Smaller Residences

For smaller residences under 2000 square feet: To James C. Morehead, Jr., for the residence of James C. Morehead, Jr. to Wilson, Morris & Crain, for the residence of Forrest Buie, Jr.

For larger residences: To Lloyd & Morgan, for the residence of R. D. Straus, To Hamilton Brown, for the residence of Judge Wilmer Hunt. To Wilson, Morris

& Crain, for the residence of R. H. Goodrich.

For institutional work: To Thomas Greacen, II, for the First Unitarian Church. To Pierce & Pierce, for the Trinity Methodist Church.

Commercial Awards

For commercial work: To Wirtz, Calhoun & Tungate, and Jackson, associate architects: Laboratory and office building at 2506 Richton. To Pierce & Pierce for office building for geophysicist and architects at 2200 Welch. To Golemon & Rolfe for architects' office at 5100 Travis.

Chairman of the awards committee was Thompson McCleary, TSA-AIA, of Houston. Members of the jury for the biennial awards competition were Thomas H. Creighton, New York, editor of Progressive Architecture; Arch B. Swank, Dallas, TSA-AIA; and John G. York, Harlingen, TSA-AIA.

Pictures of prize-winning projects will be shown in later issues of the TEXAS ARCHITECT.

Fort Worth Selected As 1954 TSA Convention City

The TSA membership in the final business meeting accepted an invitation from the Fort Worth Chapter to hold the 1954 convention there. Exact dates

of the 1954 session, slated for late October or early November, will be announced.



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Three of Featherlite Winners

Left to right are three of the four grand prize winners in the \$2500 Featherlite Competition, results of which were announced at the closing session of the TSA convention in Austin. Left to right: Howard de Villeneuve of Victoria, fourth place grand prize winner, from the University of Houston; R. H. Crawford, also of Victoria and the University of Houston, grand prize winner; and Charles H. Randall of the University of Texas, second grand prize winner.

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University of Houston Student Wins Grand Prize In Featherlite Competition

The first grand prize in the \$2500 Featherlite Competition for senior architectural students in five Texas colleges and universities went to R. H. Crawford of Houston, a student at the University of Houston. Results were announced at the Austin convention, and awards made at the President's Dinner.

The second grand prize in the contest, sponsored by the Featherlite Corporation of Austin and TSA, went to a University of Texas student, Charles H. Randall of Shreveport, La.

Third prize winner was J. M. Thornton of Lubbock, representing Texas Tech, and fourth grand prize went to Howard De Villeneuve, another Houstonian and student at the University of Texas.

1954 Featherlite Competition

George Bickel of the Featherlite Corporation has announced that the TSA board has accepted Featherlite's offer to continue the competition in 1954.

The Featherlite Competition this year involved the designing of a county courthouse. In order to make the problem as practical and as worthwhile to students as possible, two pages of actual requirements of a typical Texas county were set forth by the TSA Committee of Education, which was generally in charge of the \$2500 contest.

Working under Thomas Greacen, II of Houston, TSA-AIA, as Chairman, the committee set up a procedure whereby each architectural school in the state submitted five designs for the final judging to Martin S. Kermacy, TSA-AIA, of the University of Texas architectural faculty.

Final selections were made by a jury composed of Baldwin Young of Houston, chairman; Herbert Tatum of Dallas; John York of Harlingen; and Marvin Eichenroht of San Antonio, all TSA-AIA.

New Products

The F. W. Dodge Corporation has announced publication of "Motels, Hotels, Restaurants and Bars", a book showing "the great strides made in the design of these fast-growing building areas. The book contains over 500 illustrations. It is obtainable through 119 West 40th Street, New York 18, N. Y.

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Wives Organized Women's Activities Program

Wives of Central Texas Chapter members, with Mrs. R. Max Brooks as women's division chairman, organized and carried out an extensive program for women attending the Austin TSA convention this year.

One of the features of this program was the Hospitality Lounge maintained by women convention guests at the Driskill Hotel. This lounge was equipped and staffed by members of the Women's Architectural League of Austin, headed by Mrs. Charles Granger.

Another service was that provided at

the convention by the "Howdy Girls", headed by Mrs. Louis Southerland. These ladies were official hostesses at convention sessions.

Among the many special social events for women convention delegates were the opening luncheon in the ballroom of the Commodore Perry Hotel; a recital in the Music Building at the University of Texas; an open house and reception at the School of Architecture; and a closing luncheon at the Austin Country Club.

Mrs. Martin Kermacy was publicity director for the women's division.

Registration Examinations For Winter 1953 Set December 16-19

According to an announcement from H. E. Jessen, secretary-treasurer of the Texas Board of Architectural Examiners, Winter 1953 examinations for registration to practice architecture in the State of Texas will be held December 16-19 at the Department of Architecture, University of Texas, Austin.

Further details may be obtained from Mr. Jessen, at 2816 Hemphill Park, Austin.

Four National Officers Of AIA in Austin for TSA Annual Meeting

The fourteenth annual TSA convention at Austin had as honored guests four national officials of the American Institute of Architects. Among those present for the entire proceedings were Clair W. Ditchy of Detroit, president; Howard Eichenbaum, Little Rock, Ark., second vice-president; George Bain Cummings of Binghamton, N. Y., secretary; and Maurice J. Sullivan of Houston, treasurer.

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The new TSA Officers



Ralph Dym, a French Architect



The Authors and the Hostess



Just Before the President's Dinner



Katherine Minter, N. A. Crawford



A. J. Brown, Jr. For the Secretary

Pictures Of Annual TSA Convention



Phillip Hill, Jr., Executive Director



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Bill and Jane K.S., at the party



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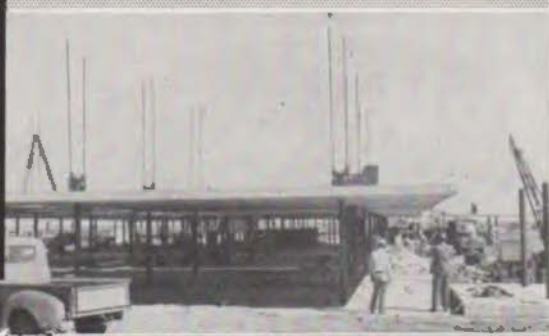
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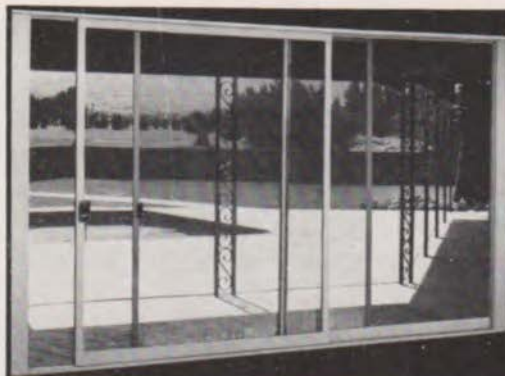
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