

THE TEXAS SOCIETY OF ARCHITECTS

The Texas Regional Organization of The American Institute of Architects

James D. Pfluger, AIA Editor
Taber Ward Managing Editor
Benny L. Canizaro Associate Editor
V. Raymond Smith , AIA Associate Editor

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VOLUME 21 / DECEMBER, 1971 / NO. 12

COVER AND PAGE 3

The Jennie Sealy Hospital in Galveston recognizes the patient's esthetic needs while administering to his physical and mental necessities. Creative design combined with thoughtful detailing and careful selection of materials provide a warm and restful atmosphere.



7 Preston M. Bolton's untiring efforts and dedication to the Texas environment and practice of architecture are recognized.

The Texas Society of Architects presents special Citations of Honor to three Texans who have time and time again contributed to the heritage, environment and quality of life for the people of Texas.

The Texas Society of Architects has awarded Honorary Membership to four laymen for their unique contributions to the quality of life in Texas cities.

Those attending the TSA Annual Meeting will recall the many exciting and enriching experiences provided by the Dallas bunch.

12 Church-worship atmosphere design provides unusual opportunities for outstanding architecture. Order, truth, relevancy, security and opportunity should be reflected.

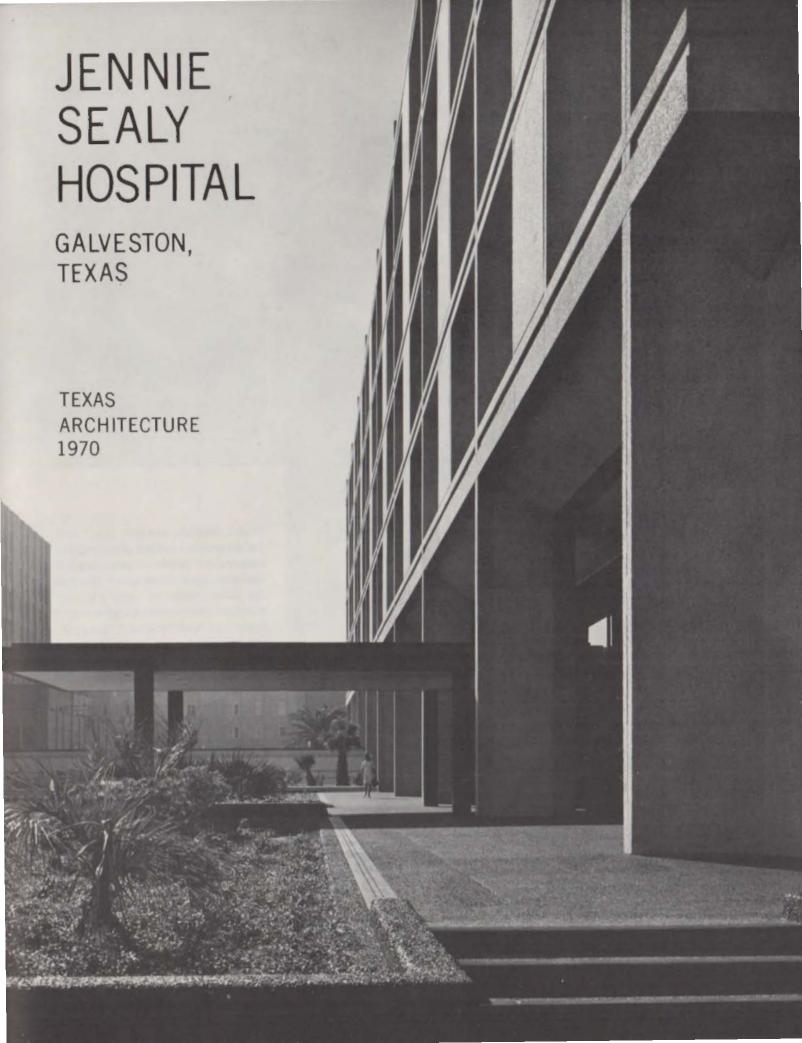
13 Six buildings in Abilene have received awards for excellence in design.

16 For the first time, the Texas Society of Architects has presented the John G. Flowers Memorial Award for journalistic excellence in reporting architectural and environmental matters.

19 Ten Dallas area buildings have been cited for architectural excellence.

TEXAS ARCHITECT ADVERTISERS

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ARCHITECT:

THE OFFICE OF G. PIERCE • GOODWIN • FLANAGAN A.I.A. HOUSTON, TEXAS

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CONSULTING ENGINEER:

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HOUSTON, TEXAS

STRUCTURAL ENGINEER:

WALTER P. MOORE & ASSOCIATES, INC.

HOUSTON TEXAS

CONTRACTOR:

TELLEPSEN CONSTRUCTION COMPANY

HOUSTON TEXAS

PHOTOGRAPHER:

RICHARD PAYNE

HOUSTON TEXAS

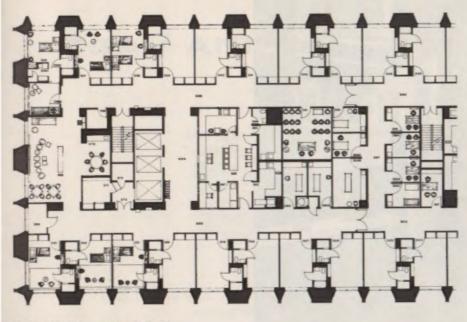
Principal interior design problem for the 175-bed facility was to give the client a unique, functional, totally-coordinated environment while eradicating the stereotyped bleakness of yesterday's institutions. The solution is bright, coordinated color accents against neutral architectural features, well designed furnishings, and the use of original works of art.

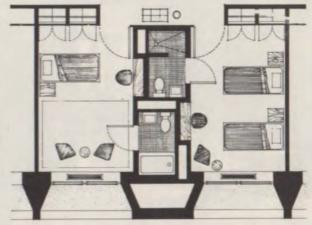
Jennie Sealy Hospital stands in the vanguard of tomorrow's hospitals. The environment created by the lively interiors, complementing its bold architectural statement, emphasizes that hospitals in the past have been lacking in creative design and warmth; they have been stereotyped, drab institutions which seemingly gave little satisfaction to the individual patient's esthetic needs while administering to his physical and mental necessities.

The entrance lobby with its natural

finish materials of oak, slate, and washed granite terrazzo offers a warm welcome by virtue of its landscaped features. Upon admission, wherever the patient goes, he finds a happy, cheerful color scheme, comfortable furnishings, and interesting works of art. The vinyl covered corridor walls are bright yellow, burnt orange, or blue, in accent to the warm gray custom colored resilient tile floor covering. Well defined and simply organized graphics guide the patient to his room. Brilliant blue, yellow, red, or green accents the patient's room in bedspreads, chair fabrics, area carpets, accent painted walls, and bathroom wall surfaces.

If the patient is ambulatory, he may enjoy the facilities of the day room on his floor which provides for TV viewing, card playing and light snacking. The day room's lounge





THIRD FLOOR

LOBBY AND WAITING ROOM

furniture in solid and patterned fabrics of blues, reds, greens, and deep violets are coordinated with graphic prints and wall hangings. He may eat in the sunny cafeteria, entertain himself by playing pool or ping-pong in the game room, use the facilities of the music room, watch a movie in the multi-purpose auditorium, or read in the library. Physical therapy is also provided in the craft rooms, and at his leisure he may bicycle for outdoor exercise. A beauty salon, social graces area, and chapel are also available.

The goal was to relieve the monotony of the ordinary institution by giving it a warmth heretofore lacking, to subdue the suffering of the patient by providing visual stimuli, and to provide an environment conducive to the function of the hospital's medical and psychiatric practices.





TYPICAL PATIENT ROOM







PATIENT

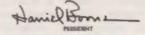


THE TEXAS SOCIETY OF ARCHITECTS ESTABLISHES THE LLEWELYN W. PITTS AWARD

LLEWELYN W. PITTS F.A.LA. POSSESSED IN SUCH MEASURE THOSE QUALITIES OF CONCERN FOR OTHERS, COMPELLING LEADERSHIP, AND COMMITMENT TO HIS IDEALS THAT HE PROFOUNDLY AFFECTED EVERY EVENT THAT TOUCHED HIS LIFE AND ALL THOSE PRIVILEGED TO KNOW HIM

IN RECOGNITION OF HIS CONTRIBUTION TO THE PROFESSION AND IN THE HOPE THAT THE EXAMPLE OF HIS LIFE WILL INSPIRE OTHERS IN THE COURAGEOUS PRACTICE OF THESE VIRTUES, THE TEXAS SOCIETY OF ARCHITECTS ESTABLISHES THE LLEWELYN W. PITTS AWARD TO PUBLICLY RECOGNIZE ARCHITECTS WHO BY THEIR EXAMPLE AND SERVICE HAVE MADE SIGNIFICANT CONTRIBUTIONS TO THE ADVANCEMENT OF THESE IDEALS.

20 OCTOBER 2967



LLEWELN W. PITTS AWARD

Preston M. Bolton, FAIA, is the 1971 recipient of the Llewelyn W. Pitts Award. Established in 1967 to publicly recognize architects who, by their example and service have made significant contributions to the profession, the award is made for exemplary performance as an architect and for dedicated service to the profession of architecture.

Mr. Bolton is a past president of the Houston Chapter AIA, a former member of the Board of Directors of TSA, and is now completing his second term of service as Secretary of the American Institute of Architects. His office has won many state and national awards for design excellence and he is a frequent author in nationally published journals. Bolton is extremely active in civic activities in Houston.



PRESTON M. BOLTON, FAIA



SPECIAL CITATIONS OF HONOR

MISS IMA HOGG

A famous Texas governor's daughter grew up to earn her own indelible mark on the state's fine arts, education, civic and cultural affairs. When presentation of the University of Texas' first Santa Rita Award was made to Miss Hogg, she was described as "a Texan who is a living embodiment of human concern. Her generosity has combined a great family tradition with deep personal concern for human welfare, the growth and good estate of the mind, the final purposes of citizenship. and the cultivation of true personal commitment."

Among her gifts to Texas, architects will be most familiar with her family home in Houston, Bayou Bend, filled with the finest of arts and antiques, which she gave to the Houston Fine Arts Museum; and Winedale Inn, a mid-1800's stage stop restored by Miss Hogg and given to the University of Texas as a center for a program in architectural history, the arts and letters, and Texas-German intellectual social history.

The Texas Society of Architects adds its own accolade to Miss Ima for her dedication to preserving our early heritage for the people of Texas.

ERIK JONSSON

Formerly the Mayor of Dallas, Erik Jonsson's most valued contribution has been a dynamic vision of American cities now and in the future and the courage, dedication and influence to chart a program to build Dallas into one of the beautiful, memorable cities of the world. The blueprint for this program is his inspired "Goals for Dallas," in which the city has set forth a series of goals to be met in the next two decades, and has involved literally the entire community in their formulation and achievement.

Jonsson is also a man devoted to bringing for the enrichment of Dallas the finest in architectural design. It was his foresight which made possible the design for the proposed new City Hall, which can be one of the great public buildings of the country. He is a proven devotee of good architectural design through Texas Instruments, which he helped create.

In presenting Mr. Jonsson a Special Citation of Honor, TSA commends his efforts to bring about a better environment through government and industry and for his leadership in establishing "Goals for Dallas."

MR. & MRS. EUGENE McDERMOTT

Discriminating philanthropy to bring forth meaningful lasting improvements in the health, education, and culture of a city, a state and the nation by Mr. and Mrs. McDermott has achieved and set in motion irreversible progress.

He is an engineer, inventor, industrialist whose interests traverse science, ecomomics, the arts and matters humanitarian. Mrs. McDermott is an outstanding civic leader in Dallas, noted especially for her activities in the arts.

Significant among the projects they have together undertaken is the restoration of the old Gillespie County Courthouse.

Mr. and Mrs. Dermott support with devotion and dedication excellence in ideas, ideals and deeds of their fellowmen.

The Texas Society of Architects is pleased to present Mr. and Mrs. Mc-Dermott a Special Citation of Honor for their efforts to provide a better quality of life in Texas through their participation in the advancement of education, conservation of historic architecture and civic leadership in the arts and architecture.



HONORARY MEMBERS OF TSA

JOHN T. JONES

As president of the Rusk Corporation, and formerly of the Houston Chronicle and Houston Consolidated Television, John Jones blended his appreciation for the arts and architecture into the very life of Houston. He founded the Society for the Performing Arts, encouraged The Alley Theater, and led in building Jones Hall. His civic undertakings have been myriad.

Houston Endownment, Inc., under Mr. Jones guidance, commenced its support of the Texas Architectural Foundation which it continues today.

His contributions to the quality of life in Houston through his civic leadership, work in the field of communications, and his dedication to the arts and architecture are applauded by the profession which honors itself by his election to Honorary Membership in The Texas Society of Architects.

H. V. MOSS

The support and cooperation of many segments of the construction industry is an essential and integral part of the profession's ability to maintain its vitality and ability to function.

In addition to having long served as the principal representative of the Featherlite Corporation in its active and longstanding support of architectural education in Texas through its generous gifts to the Texas Architectural Foundation, Mr. Moss has personally earned an unparalleled reputation for cooperation with, and concern for, the commitments of TSA.

Through his election to Honorary Membership, the Texas Society of Architects seeks to commend the active involvement of industry with the profession which Corky personifies, and his own individual achievement for, and regard by, the architects in Texas.

REYNELL PARKINS

Sociologist, attorney, Episcopal minister, author, lecturer, associate professor of architecture! Professor Parkins is a unique "layman." His view of architecture's potential as an integrating and social force has led him to a deep involvement toward housing the poor. After founding the Corpus Community Development Corporation, he conceived the unique financing plan for low-income housing rehabilitation now being

utilized by the Austin CDC with the involvement of scores of architectural students and professionals.

In electing Professor Parkins to Honorary Membership, TSA seeks to recognize his dedication to the ideals of the profession manifest in his vigorous attention to expanding our imagination in the ways in which we can discharge our responsibilities to society, and his inspirational leadership of architectural students.

TOM J. VANDERGRIFF

In twenty-one years as Mayor of Arlington, Tom Vandergriff has led that city with rare ability. He served as first president of the North Central Texas Council of Governments and as a member of the National Commission on Urban Problems.

Recognizing him as one of the nation's most dynamic leaders in community government, Governor Smith named him Chairman of the Texas Urban Development Commission.

In naming Mayor Vandergriff an Honorary Member, the Texas Society of Architects records its own esteem for his unique contributions to the quality of life in Texas cities.





... convention VIP's — TSA President Tom Bullock, Land Commissioner of Texas Bob Landis Armstrong, and Crusader Ralph Nader, left to right, discuss how to "handle Texas with care."



... and tell the press



TSA leadership - present and future



... aren't "architects" pretty!



TSA Honoree John T. Jones of Houston chats with Pres. Bullock, AIA President – elect Max Urbahn, and Dallas architect George Harrell, left to right, prior to the President's Toast.







All-American Architectural Student Awards



... would you believe El Paso in '72? November 8-10. Ole!



T'was the night before the convention.



Lucky "7"



world's funniest architect-emcee



Dallas' Dave Braden. . TSA Investigating Committee for non-paying clients



FLOWERS AWARD

A Corpus Christi newspaper columnist, Dr. Hans Suter, has been presented the Texas Society of Architects John G. Flowers Award for excellence in reporting environmental matters.

Two broadcasters, Patsy Swank of KERA-TV in Dallas and Joe Coffer of KXYZ-Radio in Houston, received John G. Flowers honor awards.

Dr. Suter, a writer for the Corpus Christi Caller-Times, has written more than 130 environmental articles one of which was published each week.

"He has kept the readers of his newspaper remarkably aware concerning the environment," the TSA citation said. "He has touched on a wide variety of subjects relating to the environment. Each was treated with

sensitivity and perception, and the result has been service to his community which has been remarkable."

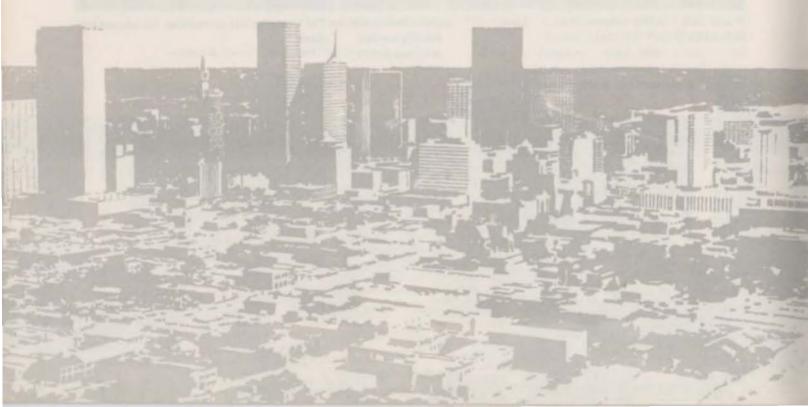
The Flowers Award carries with it a \$250 grant from TSA. It was established in the memory of John G. Flowers, a former newsman who served as executive director of the Texas Society of Architects for 13 years prior to his death.

Miss Swank produced four color television documentary films on the environment for use by her station. One film related to a controversial land-fill problem in Garland, near Dallas, giving "a realistic and clear picture of the situation confronting the community and encouraging citizens to speak out." Three of the

films related to White Rock Lake in Dallas, and "encouraged citizens to rid the lake of pollution and beautify its surroundings by landscaping."

Coffer prepared two radio tapes entitled, "A Small Town Shall Lead Them," for use on his station. The TSA citation recognizing Coffer said the two tapes "present a beautifully-worded essay on the joys of the small-town environment near Lake Livingston in Polk County.

The jury selecting winning entries consisted of Wolf Von Eckardt of the Washington Post, Dr. DeWitt C. Reddick, professor of journalism at The University of Texas at Austin, and Architect O'Neil Ford, FAIA, San Antonio.



ABILENE DESIGN AWARDS

Six Texas buildings have received awards for excellence in design by the Abilene Chapter of the American Institute of Architects. The buildings were selected in the biennial awards competition sponsored by the Abilene Chapter as part of its continuing program to improve the environment of the West Texas area.



First Honor Award
TAYLOR COUNTY COLISEUM
Architect: Boone and Pope



First Honor Award
ABILENE STATE SCHOOL
RECREATION & TRAINING
BUILDING

Architect: Tittle, Luther, Loving & Lee



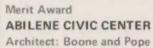
First Honor Award
CITIZENS DRIVE-IN
BANKING CENTER

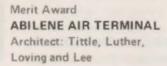
Architect: Tittle, Luther, Loving & Lee

DECEMBER, 1971



ABILENE DESIGN AWARDS







Commendation Award
ABILENE SCHOOL PLANETARIUM
Architect: Woodlief Brown





LIFE'S MEANING - The Texan possesses a deep yearning to get into the outdoors. When he looks for meaning in life, he seeks it in a forest, by a river, or at the edge of a lake. He can still find such places in Texas. That's the reason for "Texas: Handle With Care," an environmental education campaign of the Texas Society of Architects.



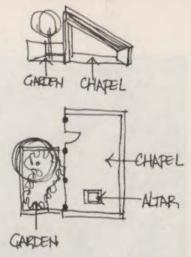
Is your Legislator handling Texas with care when he votes? Is your Councilman handling Texas with care? Your County Commissioner? Ask him.

Is the businessman in your community handling Texas with care when he makes a business decision? Is your local school administrator handling Texas with care? Your health official? Ask him.

And are YOU handling Texas with care when you throw litter from your high-powered automobile? When you ignore an opportunity to teach your children about the environment? Ask yourself.

Ask, and you will be working magic in changing attitudes in Texas—yours and others.

A SUGGESTION FROM THE TEXAS SOCIETY OF ARCHITECTS



A PLACE TO FIND GOD, A PLACE FOR FAILURE

CLOVIS HEIMSATH, AIA, HOUSTON

The Texas Architect expresses appreciation to Liturgical Arts magazine for this article.

It is three o'clock in the morning; I've been awake, deeply moved by yesterday's disappointment. It is pain to feel the hurt, resentment, frustration of a failure. The disappointment of mine means nothing to others, but it feels like those you may have known — being passed over for pastor, or vice president, being let down by your spouse or close friend, being turned away (nicely) because of your color or race or religion.

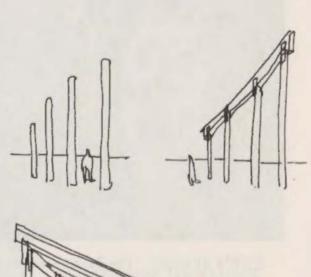
When it hits very hard, you feel very hard. Then you try very hard to get back to yourself, up and up, step by step, remembering always the black night of realization. At a time like this I feel the need of a relevant place to find God.

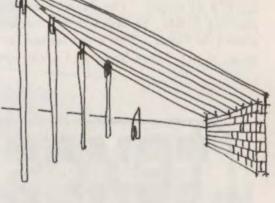
Saturated by TV, surrounded by busy city facades and spaces, we are really pretty numb to our daily surroundings. Doubt it? Give yourself a test. Are there power lines in front of your house, your church, your friend's house? Probably you are vague as to their exact location, like most of us, you probably really don't see them. We train ourselves to blank out whole parts of our visual world, only when the ugliness becomes chaos, do we see the man-made junk-yard that is the typical American street scene.

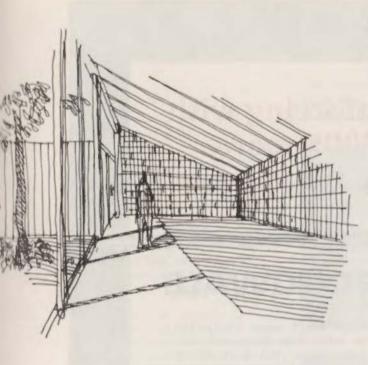
Traditionally, the Church overpowered. St. Peter's with ceilings 200 feet above, overpowers each of us still. Overpowered, we are visually reassured. Reassured, we can better conceive of God.

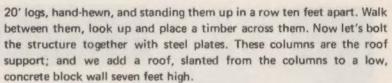
St. Peter's is in Rome. St. Patrick's, a good space substitute, is in New York. We are everyplace else, yet needing a place to find God. Being everyplace else, churchmen in the last 200 years did a logical thing; they asked their architects to build little St. Peter's or little St. Patrick's. Will 75' overpower? Will 50', will 25'? And statuary, will you be awed by a plaster copy of the original in St. Peter's? Small, less, copied, the American Church really didn't work, it doesn't overpower; in a McLuhan world of zim, boom, bam. It comes through as dingy, sentimental, unreal.

Let's design together in our minds a real place, a place for the experiencing of joy or failure. It may be as simple as taking four great









The space is finished, the structure direct and clear. All we do now is enclose it. We close off the end walls with more concrete blocks; we put glass between the columns; and we create a small garden 15 feet from the columns with an inexpensive cedar fence seven feet high.

Let's enter this church in our minds. We place a door between the first two columns and enter looking at the seven foot high concrete block wall. It is lit by reflected light from the glass behind us. We turn and catch the sweep of the roof and the line carries our eye out.

Here we see the garden, see the simple planting; no more is needed for reassurance, for God-finding. Our "Chapel" has enclosed us, drawing our eye beyond the enclosure to focus on plants and sky. And we focus because we have been simply and directly reoriented.

We now sit on a bench, or kneel on the carpeted floor and pray for the strength to accept failures, joys, our life, our death. And when we glance up, the wood of the ceiling seems especially to glow; and we realize within the burst of stuff how seldom we have noticed reflected light on wood.

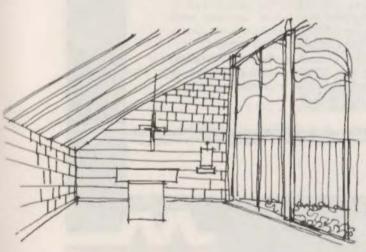
Let's add an altar, a single block of cast stone to symbolize Christ's presence with us.

Essentially our church is complete. Each of us can add a tabernacle, candles, and a crucifix according to the specifics of our faiths; but not the store-bought kind. The candles are set in a wood base made by a parishioner, the tabernacle and crucifix are the work of a local craftsman.

The chapel moves us because it is real architecture. It doesn't overpower, unless in reorienting we are overpowered. It isn't a vast interior space, we can't afford these today, we accept the sky as a substitute.

To work for us, the place for finding God must be unique; it must have a reality about it; it must have a special beauty. Our chapel has these things; we are given the sky, the planting, the reflected light; we build a slanted roof and simple structure to receive them. This is architecture operating as it always has, to seek relevancy. As a guitar, more relevant today, replaces the organ in our chapel, so our garden replaces stain-glass.

Sit for a moment in our chapel in our minds. Christ suffered, He's there on the crucifix; Christ is with us, He's there in the garden. A moment is set aside for us to look at a structured ordering of simple things; a moment is set aside for us to find this ordering in ourselves. Our chapel works if we find reassurance for our personal rebuilding. Step by step we reconstruct our egos to go on tomorrow. Perhaps, when we remember the awfulness of the moment in weeks and years to come; we will remember the place that helped us find God again. There is a joy here, recognizing the pain and rebirth of our beings. Is there not also a joy recognizing architecture as art, as fabric for our interior drama?



Reinforcing with 300% more gripping power

STRONGWALL

Stick-to-it-ness! That's what MidSTATES puts into its ladder-type Strongwall reinforcing to help it grab hold of the mortar better. And it does it in four important ways:

- 1 Knurled side rods bite into mortar on all four sides for a better bond.
- 2 Crossbars welded over the side rods mean mortar flows all around—top, bottom and sides.
- 3 Deformed side rods with 10 degree bends can not slide in mortar.
- 4 Crossbar is extended '%" over side rods. Stress is evenly distributed across weld at critical stress point the joint.

The tensile strength of Strongwall reinforcing exceeds 90,000 P.S.I. after knurling and deforming. Galvanized or Brite Basic finishes. Available in 10-foot sections with crossbars 15" on center or 12-foot sections with crossbars 16" on center. Also available in truss design.

Packaged and palletized to save loading and handling time at the construction site, Strongwall is protected by patented corrugated "boots". Arrives in perfect condition. Protects workmen too.

Write for free Strongwall Brochure and complete specifications, both ladder and truss type reinforcing.

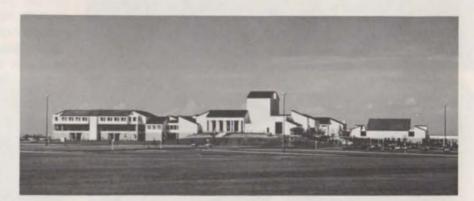


MidSTATES

MID-STATES STEEL and WIRE Sherman, Texas
Division of Keystone Consolidated Industries, Inc.

DALLAS DESIGN AWARDS

This annual awards program is sponsored by the Dallas Chapter, American Institute of Architects, to recognize and honor outstanding architectural design in the Dallas area.



WINNER OF THE 1971 CAMPBELL & TUCKER AWARD FOR ARCHITECTURAL EXCELLENCE

Jury Comment: An extremely lively and pleasant building complex. Here functional volumes are deliberately varied and expressed to produce a strong and vital silhouette. The interiors are excellent and their variety adds excitement to the college day — a constantly changing kaleidoscopic series of views both interior and exterior. The excellent outdoor spaces between buildings and the building complex itself make an ordinary site into an exciting place.



OF DALLAS COUNTY JUNIOR COLLEGE DISTRICT

Architects: Harwood K. Smith & Partners/Ernest J. Kump Associates

Jury Comment: A consistent and competent design, very well related to its site. A complex program resolved into a handsome building complex.

MOUNTAIN VIEW COLLEGE OF DALLAS COUNTY JUNIOR COLLEGE DISTRICT

Architect: Harrell & Hamilton/ Chan & Rader





DALLAS DESIGN AWARDS

Jury Comment: A thorough and competent interior design job.

LEJON COSMETICS STORE IN PROMENADE SHOPPING CENTER, RICHARDSON

Architect: Gerald Worrall II



COMMUNITY CENTER FOR ALLEN, TEXAS Architect: The Oglesby Group, Inc. Oglesby, Wiley, Halford

Jury Comment: This conversion of an existing church into the nucleus for a neighborhood center along with the addition of a trim fire engine house has qualities of scale appropriate to its location. A humane, non-assertive but attractive group of buildings.





A REMODELED OFFICE BUILDING 710 NORTH ST. PAUL, DALLAS

Architect: The Oglesby Group, Inc.

Jury Comment: A somewhat prosaic older structure here brilliantly converted to today's use with minimum outside renovation. The vision and wisdom of seeing the possibilities inherent in an existing structure, especially the handsome north side, provides Dallas with a valuable visual asset.

Jury Comment: This sensitive and creative reconstruction goes back through three stages of additions to recognize and recover the best qualities of a fine older structure. A handsome and functional building and a richer legacy to Dallas than a completely new structure would have been.

RESTORATION OF THE CUMBERLAND SCHOOL FOR SEDCO, INC. 1901 NORTH AKARD, DALLAS

Architect: Burson, Hendricks & Associates

Jury Comment: A direct and functional solution to a difficult plan problem. The ingenious floor plan achieves the objective of providing separate spaces for each of the practicing doctors involved. The exterior uncompromisingly expresses the floor plan.

MEDICAL AND SURGICAL CLINIC IN DENISON, TEXAS

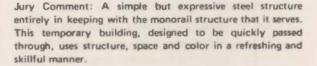
Architect: Dale E. Selzer Associates Project Architect: Leonard Volk



A SOLARIUM FOR THE DALLAS GARDEN CENTER

Architect: Pratt, Box, Henderson & Partners

Jury Comment: This building, a very simple and elegant enclosure for tropical plants, uses structure, space levels and glass to perform its function in a direct manner. A beautiful space and a handsome addition to its setting, particularly at night.



BRANIFF JETRAIL TERMINAL AT DALLAS LOVE FIELD

Architect: The Pierce, Lacey Partnership, Inc.





RESIDENCE OF MR. & MRS. SIDNEY STAHL 5030 RAVINE DRIVE, DALLAS

Architect: The Oglesby Group, Inc.

Jury Comment: This simple and quiet residence easily relates the living space to a beautiful site. A fine combination of open and private spaces. The building seems natural to the site, to the Southwest, and almost as if produced by a society rather than by design.





It is very hard to be
down on your luck at Christmas,
make-do presents for the children,
an ordinary dinner, no pretty decorations.
The Salvation Army knows that the
Christmas holiday marks the birth of a new-old idea
— of universal love and brotherhood.
But the material giving is important, too. A needy family
finds a helping hand at The Salvation Army. A modest
check to help pay for the Christmas dinner.
A selection of toys for the kids. Your contribution
to The Salvation Army Christmas Appeal
will make it a happy Christmas for a family
that might otherwise be left out.



NOW ... WHEN IT'S NEEDED, SHARE WITH OTHERS

OTTO COERVER COMPANY, INC.



Same Company – New Name

Controlling interest in Otto Coerver Company has been purchased by a group of key employees and the name has been changed to Coerver Industries. A new symbol of identification is used as its signature. The change in name and signature allows greater flexibility for future diversification.

The company will still operate under the principles established by its founder — principles of integrity, dedication to service and skilled workmanship.

Coerver Industries will continue to serve your needs in wall coverings, elevator cabs, architectural woodwork and fixtures. And there are plans of expansion in new products, services and marketing areas.

It's the same company - only more so.



COERVER INDUSTRIES, INC.

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BICYCLE PATHS

The Oregon legislature has just approved a most significant bicycle bill. This new law makes Oregon the first state to offer a healthful alternative to automobile pollution by requiring that one percent of highway funds go for developing bicycle paths and routes throughout the state — especially in the highly populated areas.

PLYWOOD DESIGN AWARDS

The American Plywood Association 1972 Plywood Design Awards program will honor architects of building projects demonstrating design excellence and significant structural or aesthetic uses of softwood plywood.

A top award of \$1,000, plus three citations, will be presented in each of the following categories: single-family homes, multi-family homes, vacation homes, and commercial-institutional construction.

Deadline for entries is January 31, 1972. For further information, contact The American Plywood Association, 1119 A Street, Tacoma, Washington 98401.

SPACE STATION DESIGN

Students of accredited schools of architecture all across the country are invited to participate in a National Aeronautics Space Administration/American Institute of Architects design competition for the interior of the first earth-orbiting space station.

The station itself will be composed of an interlocking series of modules each 58 feet long by 14 feet in diameter. These modules will be carried aloft individually by the recently innovated Space Shuttle, a two-stage reusable launch vehicle now programmed to replace the Saturn V rocket.

Once in orbit, at a distance of 240 to 270 nautical miles above the earth, the station will provide living and working quarters for a maximum of twelve scientists and astronauts of mixed sexes and nationalities assigned to six-month tours of duty. Projected launch is January, 1980.

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DISTRICT REPRESENTATIVES

Arnold-Lansden & Associates 510 Shepherd Drive P. O. Box 7844 Houston, Texas 77007 Phone: 713 - 844-7733

Dillard Associates

110 Manufacturing Street Dallas, Texas 75207 Phone: 214 - 746-7708

GET INVOLVED!

In a recent article, "Citizen Participation — Best Government Cure", Stewart Davis, Austin Bureau, The Dallas Morning News, noted that the recent stock fraud scandal emphasized the need for and value of citizen participation. He cited the adage "that we are a people capable of achieving the highest caliber of government which we demand, but getting the lowest brand of government which we are willing to endure."

He further stated that each of us can be effective if we make our wishes known. Davis followed that in the absence of expression of public will, lobbyists operate in a vacuum and rely on "the wisdom of the lobby, the paid corporate and industrial representatives who have every reason to protect their interests."

Davis continued, "the lobbyists know that no one else will look out for their interests if they don't do it for themselves. The individual taxpaying citizen may realize this but he often feels like you can't fight city hall. This is wrong.

"You don't have to be a disciple of Ralph Nader to see the effectiveness of citizen groups. Nader was in Dallas last week, exhorting his listeners to put the pressure on their government. While consumer advocate Nader directed his remarks toward the need for pressure on environmental matters, his suggestions are applicable to other issues as well.

"Nader was speaking to the Texas Society of Architects, which is a professional organization akin to a lobby, but which recently has devoted itself to what it considers a program in the public interest rather than in its own self-interest.

"This is the 'Texas: Handle With Care' project to make Texans more sensitive to their living conditions and perhaps to make people upset with what they see and willing to do something about it.

"It's this kind of grass roots motivation which could go a long way toward putting pressure on Texas lawmakers for what the people want, instead of not leaving it to the legislators to surmise what would be best.

"How do you fight city hall? It's not easy. You do it like the architects have done, by urging your professional association or your union or your trade association to broaden its scope. You do it by individual effort, like Dallasite O. N. Fletcher, who's made a pest of himself with the insurance bureaucrats here and who has put the pressure on the politicians by collecting 200,000 names by his count on a petition seeking automobile insurance reform.

"Or you can do it by joining a citizen group which hires a paid lobbyist to counteract some of the influence of the corporate lobby. The Sierra Club, for example, has done this in the environmental field. If there isn't a group which suits your interests, maybe you should form one.

"The Professional politicians and the paid lobbyists already are choosing sides, planning strategies, lining up candidates and doing all the other things to run their brand of state government. We see them around here daily, even in this "off season" for politics and the legislature.

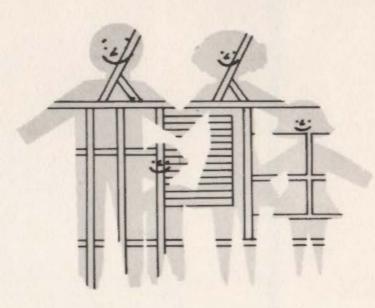
"Seems like it's time for more of us armchair citizens to lay aside the bridge game and television set and start meddling in governmental affairs."



Bob G. Powell, A.I.A., has been named Associate of Jack Corgan and Associates. A Texas University graduate, he has worked most extensively as co-ordinator of programming and production activities on architectural and technical problems in airline installations and educational facilities.

C. Jack Corgan has joined Jack Corgan and Associates, as a designer and program analyst. Previously Corgan was assistant professor of Architecture at Oklahoma State University.

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