2018 Editorial Calendar



Issue		Deadlines	
January/February	Issue releases first week of January		
Feature: Memory Portfolio: Lofts	Architecture might be said to be a form of memory. A building's construc- tion indexes the time in which it was built, and subsequent changes, as well as the effects of time, are registered on its surface. In this issue, we look at how architects work with memory in preservation, renovation, adaptive reuse, and new projects that reference history. Also: Lofts and new kitchen and bath products.	Editorial Oct. 2, 2017	Ads Close Nov. 28, 2017 Ads Due Dec. 4, 2017
Products: Kitchen and Bath			
March/April + Directory	Issue releases first week of March and Includes the 2018 Annual Directory of AIA Te	exas Supplier/Vend	or Members
Feature: Process	How is a building made? In this issue, we examine the process of design-	Editorial Dec. 4, 2017	Ads Close
Portfolio: Breweries	ing and constructing architectural projects. We will spotlight a wide range of completed Texas buildings and spaces in order to explore the architect-consultant relationship, the phases of design and construction,	Dec. 4, 2017	Jan. 30, 2018 Ads Due Feb. 5, 2018
Products: Residential Furniture	client engagement, community outreach, and more. Also: The latest microbreweries and brewpubs, and residential furnishings.		
May/June	Issue releases first week of May		
Feature: Energy	In 2015, Texas adopted the International Energy Conservation Code. It	Editorial	Ads Close
Portfolio: Campuses	went into effect in September 2016. How's the uptake going? In this issue, we look into how municipalities, institutions, developers, individuals, and architects are dealing with implementing the most stringent energy	Feb. 5, 2018	Mar. 28, 2018 Ads Due April 3, 2018
Products: Facade System	requirements the state has ever seen. Also: Campuses and advanced facade systems.		
July/August	Issue releases first week of July		
Feature: Transparency	In this issue, we gaze through the lens of transparency — one of the most overused and specious metaphors in architecture — to look at a wide	Editorial April 2, 2018	Ads Close May 24, 2018
Portfolio: Fabrication	variety of architectural trends: What's with the profusion of new silver glass towers in Texas? Why build all-glass-clad buildings in a place this		Ads Due May 30, 2018
Products: Contract Furniture	sunny and hot? How are projects procured? How do architecture firms get selected? What are the ethics of architectural practice? How valuable are ingredient lists on green building products? Also: The most interesting recent fabrications and contract furniture.		
September/October	Issue releases first week of September - Bonus distribution at the 2018 Design Expo		
Feature: Design Awards	In this issue, we showcase the winners of the Texas Society of Architects'	f June 4, 2018	Ads Close July 26, 2018 Ads Due Aug. 2, 2018
Products: Made in Texas	2018 Design Awards program. These projects, selected by a jury of award-winning architects from across the country, are diverse in type and exhibit the range and excellence of the state's architectural practi- tioners. Also: The best new products made in Texas.		
	10% Advertising Discount for 2018 Texas Architects Exhibitors!		
November/December	Issue releases first week of November - Bonus distribution at the 2018 Design Expo		
Feature: Ground Work	Buildings plug into a larger framework called the city and/or nature. In	Editorial	Ads Close
Portfolio: Parking	this issue, we explore that framework in many of its manifestations, big and small: landscape, urban fabric, suburban subdivision, infrastructure, transportation, policy, zoning, no zoning, public green space, private	Aug. 6, 2018	Sept. 26, 201 Ads Due Oct. 2, 2018
Products: Landscape/Street	gated community, pop-up park, backyard, planet earth. Also: Parking structures of architectural note, and landscape and street furniture.		
		Ad reservation deadlin	nes subject to chan