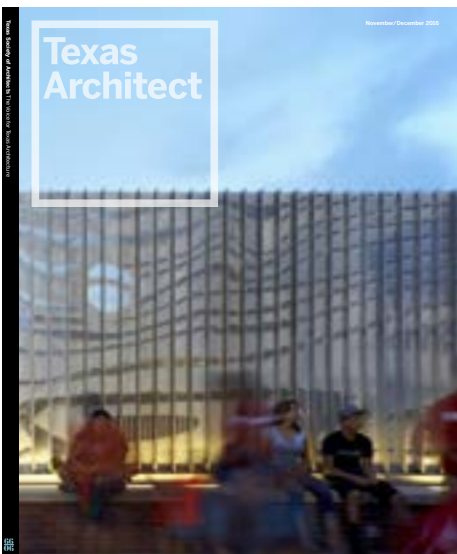




Project Franklin Mountain House, El Paso
Architect Hazelbaker Rush
Photographer Casey Dunn



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For more information, please contact:

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Project Parkland Hospital, Dallas
Client Parkland Health and Hospital System
Architect HDR + Corgan
Photographer Assassi Productions

Texas Architect is the official publication of the Texas Society of Architects (TxA). For more than 60 years, *TA* has served as the definitive voice of the architecture, design, and construction industry in Texas and the Southwest.

TxA is the state component of the American Institute of Architects (AIA). We are the voice for Texas Architecture, supporting the creation of a safe, beautiful, and sustainable built environment.

Why Advertise in *TA*?

Texas is one of the nation's fastest growing states and is consistently ranked first in development and construction spending, making this a very fertile market in which to sow the seeds of your business.

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- » TxA's 7,000+ members
- » Licensed architects and associates, everyone from sole practitioners to large international firms
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- » Allied professionals: construction managers, contractors, engineers, interior designers, landscape architects, and urban planners
- » Government officials, including all members of the Texas legislature
- » Library and hospital directors
- » University and public school officials/facility planners

Texas Architect Showcases Advertisers in Multiple Ways

Each issue of *TA* includes:

- » Advertiser Index, with contact information for all companies
- » Resource Listings, which identify all consultants, contractors, manufacturers, and suppliers for featured projects

Our goal is to give advertisers maximum exposure for their contributions to producing safe, beautiful, and sustainable architecture.



Project Brockman Hall for Physics, Houston
Client Rice University
Architect KieranTimberlake
Photographer Peter Aaron/ESTO

Rates Per Insertion:	1x	3x	6x
Display Ads			
Full Page	\$2,890	2,620	2,300
2/3 Page	2,280	2,085	1,875
1/2 Island	2,035	1,885	1,715
1/2 Horizontal	1,955	1,765	1,605
1/3 Page	1,640	1,550	1,445
1/4 Page	1,445	1,340	1,230
1/6 Page	1,175	1,125	1,070
Marketplace			
Double Card	880	805	725
Business Card	640	535	480
Covers			
Back	3,745	3,425	3,105
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Inside Back	3,105	2,890	2,675

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E-magazine link upgrade:

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Marketplace Ads: \$75 per issue

2017 Editorial Calendar



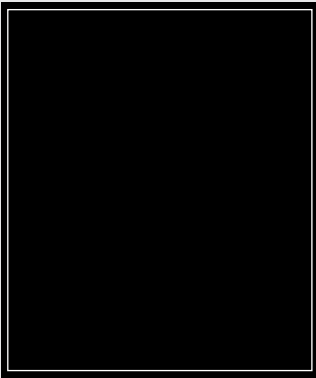
Issue	Deadlines
January/February	
<p>Feature: Knowledge / Folly</p> <p>Portfolio: Dine</p> <p>Products: Lighting</p>	<p>In this issue we examine architecture's role in encouraging the acquisition of knowledge, whether by providing facilities for the teaching of theory or a framework for experience. And since life and learning don't have to be all serious, we explore the architecture of silliness and fun. Also: Restaurants and the latest luminaires.</p>
<p>Editorial Aug. 1, 2016</p> <p>Ads Close Nov. 11, 2016</p> <p>Ads Due Nov. 16, 2016</p>	
March/April	
<p>Feature: Littoral / Terrestrial</p> <p>Portfolio: Transit</p> <p>Products: Street Furniture</p>	<p>The meeting of water and land has shaped human settlement throughout history. In this era of rising sea levels and shifting climate patterns, that influence is as strong and urgent as ever, challenging architecture to respond to imminent change. In this issue we look at communities on the Gulf Coast that are facing the deluge, and those inland seeking to better manage every last drop. Also: Transportation and things to sit on in the thoroughfare.</p>
<p>Editorial Nov. 1, 2016</p> <p>Ads Close Jan. 13, 2017</p> <p>Ads Due Jan. 18, 2017</p>	
May/June	
<p>Feature: Sacred / Profane</p> <p>Portfolio: Outpatient</p> <p>Products: Healthcare</p>	<p>The service of humankind's spiritual impulses has generated some of the world's most sublime architectural monuments, but the secular realm is not without its magnificent structures. In this issue we contemplate architecture of sacred and profane glory. Also: The rise of outpatient medical facilities and objects of healing.</p>
<p>Editorial Dec. 1, 2016</p> <p>Ads Close Mar. 17, 2017</p> <p>Ads Due Mar. 22, 2017</p>	
July/August	
<p>Feature: Density / Sprawl</p> <p>Portfolio: Shopping</p> <p>Products: Containers</p>	<p>Texas is at a stage of development where its cities are at once getting denser in their cores and continuing to sprawl out and subsume ever-greater tracts of ranch, farm, and wild land into suburbs. In this issue we investigate the solutions architects are creating for both conditions and what they say about our culture and society today. Also: Retail and places to put stuff.</p>
<p>Editorial Feb. 1, 2017</p> <p>Ads Close May 19, 2017</p> <p>Ads Due May 24, 2017</p>	
September/October	
<p>Feature: Design Awards</p> <p>Products: Surfaces</p>	<p>In this issue we showcase the winners of the Texas Society of Architects' 2017 Design Awards program. These projects, selected by a jury of award-winning architects from across the country and around the world, run the gamut of typology and exhibit the range and excellence of the state's architectural practitioners. Also: The best in floors, walls, ceilings, and countertops.</p>
<p>10% Advertising Discount for 2016 Texas Architects Exhibitors!</p>	
<p>Editorial April 1, 2017</p> <p>Ads Close July 14, 2017</p> <p>Ads Due July 19, 2017</p>	
November/December	
<p>Feature: Money</p> <p>Portfolio: Workplace</p> <p>Products: Office furniture</p>	<p>The relationship between architecture and money is an uneasy one. Budgets are rarely sufficient to realize the ideal visions of architects, but such constraints can lead to interesting solutions. In this issue we reckon with the uncomfortable reality of dollars and cents, the developers who handle the bottom line, and the designers who do their best. Also: Offices and the furniture that loves them.</p>
<p>Editorial June 1, 2017</p> <p>Ads Close Sept. 15, 2017</p> <p>Ads Due Sept. 20, 2017</p>	

Ad reservation deadlines subject to change.

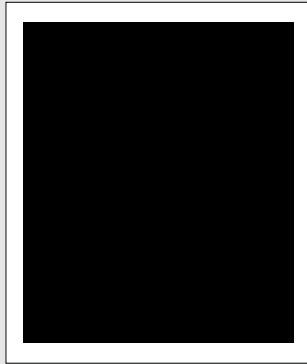
Mechanical Requirements



FULL PAGE



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Bleed9.25" x 11.125"



No Bleed 8" x 10"

2/3 PAGE



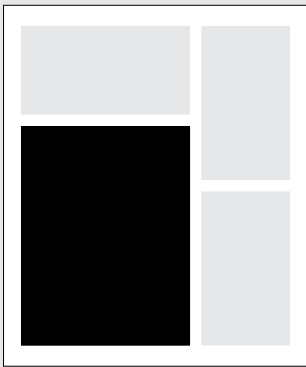
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MARKETPLACE

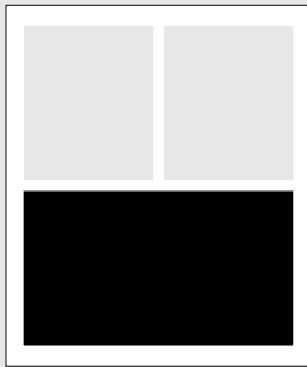


Business Card..... 3.5" x 2.0"
Double Card..... 3.5" x 4.5"

1/2 PAGE



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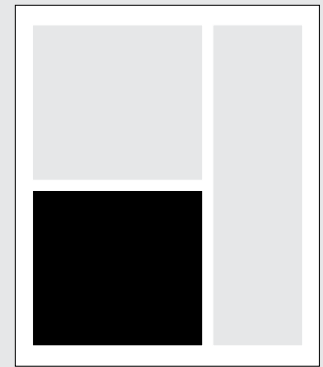


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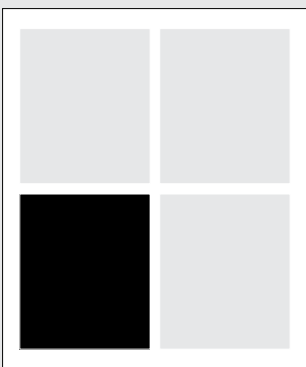


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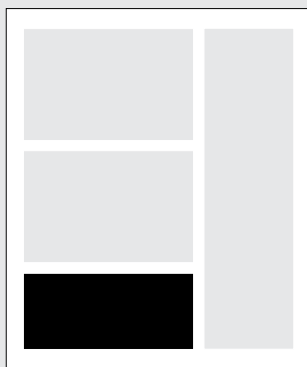
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